



"We feel this partnership is a really positive step in increasing our offering solutions that strengthen our clients' relationships with their customers."

Michael Scheevel
VP of Sales & Marketing
Lanvera

Provide FICO® Scores & Loan Offers Via Statements

Ser Tech and Lanvera Partnership Enhances Communication and Services to Consumers

Ser Tech and Lanvera have formed a strategic partnership to combine their valuable service offerings into a single package for financial institutions. Credit unions, banks and service providers can now provide their members and customers real FICO® Scores generated from Ser Tech's Flitter Account Review program into any statements delivered by Lanvera. By providing the actual credit scores used by lenders, consumers will improve their financial acuity and take positive steps to better understand and improve their credit situation. Providing FICO® Scores to consumers increase customer loyalty and engagement.

Ser Tech is now also able to deliver its prescreened loan offers generated from its Fetch Predictive Prescreen Marketing campaigns directly into Lanvera's digital and printed loan statements. Making consumers aware of what loans they are pre-qualified for and what credit they have available is beneficial for individuals requiring financing while also helping our clients generate new loans.

Including FICO® Scores and loan offers within Lanvera's state-of-the-art print, online and mobile delivery channels allows clients the ability to leverage a multitude of services and communication channels unmatched by other statement providers in the industry.

About SerTech

Ser Tech is a financial technology services company that leverages credit data to help clients target consumers to generate new loans, provide FICO® Scores and credit education for consumers, and identify, measure and manage portfolio risk (including CECL) and opportunity through comprehensive loan management. Ser Tech is headquartered in Dallas, serving more than 3,000 credit unions since 1994.

About LANVERA®

Lanvera is a leading national outsource provider specializing in technology that drives customer communications in both electronic and print formats. Focusing on a digital document strategy, Lanvera's software solutions allow clients to improve customer experiences, drive electronic communications and enable effective targeted marketing.



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