

Please join M&T Bank's  
New Jersey Women's Interest Network for:

## Women Leading in the 21st Century



Featuring four of our area's accomplished and  
influential women in business

**Marjorie Perry**  
President & CEO  
MZM Construction &  
Management Company, Inc.

**Joyce Salzberg**  
Co-President & Co-Founder  
Sunny Days, Inc.

**Debra Tantleff**  
Principal & Founder  
TANTUM Real Estate

**Anna Vreeland**  
Director of Finance & CFO  
Epoch Everlasting Play LLC

**Wednesday October 4, 2017**

4:00 PM to 7:00 PM

56 Livingston Avenue  
Roseland, NJ 07068

**M&T** Bank

# New Jersey Women's Interest Network Event

## MEET OUR PANELISTS



**Marjorie Perry** – President and CEO of MZM Construction & Management Company, Inc. – Marjorie is the president and CEO of a multi-million dollar company, an innovator, public speaker, writer, and role model for women and minorities in business. Using her extraordinary path to success and 26 years of experience, Perry finds her calling to be motivating nascent entrepreneurs to develop and pursue their dreams. After an interesting career path including teaching and sales, Perry launches a consulting company focused on helping entrepreneurs succeed in the marketplace. She has spoken throughout the nation on women in business and at small business conferences on how to navigate while playing in shark-filled waters. Marjorie is involved in non-profit boards and is an adjunct professor at NJIT.



**Joyce Salzberg** – Co-President & Co-Founder of Sunny Days Inc. – Joyce is a recognized leader and innovator in early intervention with over 40 years of experience in the fields of healthcare and developmental disabilities. She is the longest-serving member of New Jersey's State Interagency Coordinating Council (SICC). Joyce co-founded Sunny Days with Donna Maher in 1994 and is jointly responsible for overseeing all operations of the agency. Sunny Days Inc. is one of the nation's leading early intervention providers, serving children with developmental needs. In addition, Ms. Salzberg has served on numerous charitable boards, oversight committees, and industry advocacy groups.



**Debra Tantleff** – Principal & Founder of TANTUM Real Estate – As a Founding Principal of TANTUM Real Estate, Debra Tantleff operates a certified Women's Business Enterprise focused on creating boutique multi-family and mixed-use communities in the New Jersey Region. Prior to founding TANTUM, Ms. Tantleff was a Vice President of Development at Roseland, a Mack-Cali Company, where she established a highly-acclaimed reputation for delivering exceptional mixed-use projects, with a portfolio consisting of more than 5,000 residential units and 200,000 square feet of retail space. Ms. Tantleff serves on the New Jersey Committee of the Regional Plan Association and the Board of Directors for Downtown New Jersey. She was named Real Estate Forum's "Top 40 Under 40" in 2012 and, in 2015, received the Women Builders Council's Outstanding Woman Award.



**Anna Vreeland** – Director of Finance & CFO of Epoch Everlasting Playthings LLC – Anna is a results-driven financial executive who is known for not having the word "can't" in her dictionary. Epoch Everlasting Play is a public company that has excelled in the delivery of innovative and entertaining products with integrity, superior play value, and child developmental qualities to consumers. As a Director of Finance and CFO for the company, Anna is responsible for all aspects of finance and banking, strategic planning, information technology, and supply chain. As an innovative change agent, Anna provided foundation for corporate financial and operational reporting for the global company and continues to work on an international level to improve efficiencies for the company.

# Women Leading in the 21<sup>st</sup> Century Agenda

October 4, 2017

4:00 – 5:00	Registration and Reception
5:00 – 5:10	Attendees take their seats
5:10 – 5:20	Welcome and Opening Remarks By: <b>Lynn Smith &amp; Stephanie Miller</b> Introduction of the Moderator, <b>Colleen Foy</b> Introduction of the Panelists and Overview of their Biographies. Introduction to the Subject Matter: → Women Leading us in the 21 <sup>st</sup> Century → What is Emotional Intelligence and why is it so important?
5:20 – 5:30	Wikipedia defines emotional intelligence as the capacity of individuals to recognize their own and other people's emotions, discern between different feelings and label them appropriately. Emotional intelligence guides thinking and behavior, it adjusts emotions to adapt to environments or achieve goals.
5:30 – 6:40	Panel Presentation: Q1 to Panel: As a woman who leads her organization, how did you develop your Emotional IQ? Q2 to <b>Joyce</b> : How you are perceived by both your clients and employees is vital to strong leadership. How did you build your personal brand? Q3 to <b>Marjorie</b> : What do you believe are your perceived disadvantages and how did you overcome them as a leader? Q4 to <b>Anna</b> : How do you empower yourself to add constructive criticism to a conversation? Q5 to <b>Debra</b> : What are the dynamics of working with other women? Q6 to Panel: What is the difference/importance of Present vs. Perfect and what impact has it had on you?
6:40 – 6:55	Q & A
7:00	Conclusion of Program