

Unified Commerce Platform

It's No Longer if But When for Retailers

Short-term, reactionary-driven tactics are not a viable option for retailers competing for the long haul. Rather, strategic solutions that quickly and efficiently extend the point of sale to any place in the buying journey is how to remain relevant and successful. Agility—being able to rapidly build new shopping experiences that respond to emerging consumer preferences—is the retailer's super power. The right technology is indispensable for nimbly shifting from point-of-sale to point-of-commerce with the best overall customer and associate experience across all channels.

First Universal Digital Transaction Engine

OneView's Unified Commerce is that indispensable technology platform—the first universal digital cart powered by a single engine to engage customers anywhere. Its headless frontend empowers digital leaders like Kroger, Molton Brown, and Australia Post with full ownership and control of their tech stack and vital customer data at every touch point. Furthermore, the cloud-native, API-first, microservices-based infrastructure provides access to powerful, robust commerce microservices that enable them to quickly build and deliver retail experiences that stay in lock step with customer shopping preferences, changing behaviors and market forces, securing brand loyalty, and driving revenue.

OneView's Unified Commerce is that indispensable technology platform – the first powered by a single engine to engage customers anywhere.



Three-Pronged Retail Triumph

The OneView Unified Commerce platform is a powerful combination of our Transaction Engine, Microservices Framework, and Retail Accelerators that creates a true unified commerce environment without disruption that typically characterizes digital transformation.

OneView Unified Transaction Engine

With the power to work alongside legacy systems, OneView's transaction engine is built on a cloud-native, API-first architecture and includes functions to create, execute and scale transactions at every point of the customer journey.

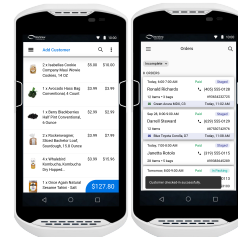
OneView Unified Microservices Framework

Our API-first architecture enables faster development and time to production by providing ready access to hundreds of commerce microservices, such as search, add product, add to basket, calculations, promotions, taxes, checkout, substitutions, payment, etc. enabling the fast creation of brand-relevant commerce transactions anywhere.

OneView Unified Retail Accelerators

This portfolio of built-in, fast-start commerce experiences enables rapid execution of a full complement of physical and digital interactions aligned to priority initiatives that build 360°, frictionless engagement, including:

- *Real-time Inventory*
- *Point of Sale, Cash Management + Promotions*
- *Pick & Pack*
- *Pickup, Delivery + Pay at Curb*
- *Distributed Order Management*



OneView Commerce transforms retail technology with powerful, retailer-proven solutions built on a universal unified commerce transaction engine that enables shopper engagement from click to brick. Increase your speed of innovation with a cloud-native, API-first architecture and headless commerce front end to rapidly scale digital engagement while maintaining complete control of every transaction to protect brand loyalty. Get in touch today to learn about our free trial and fast-start programs.

Thanks for reading, get in touch with us here:

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