In Store Checkout

Leverage cloud-native checkout to
create relevance at every touchpoint

OneView
Commerce

The Power to Punctuate a Positive Customer Experience

To deliver "the anytime, anywhere" shopping experience that customers expect, retailers can't afford to falter when completing purchases at checkout. Limitations from legacy, siloed, homegrown, or outgrown store solutions can derail a personalized customer experience and sacrifice precious loyalty. OneView's InStore Checkout unlocks the freedom to quickly implement and scale modern checkout experiences that combine comprehensive point-of-sale functions with feature-rich cross channel engagement that easily transcends the constraints of existing in-store systems.

Modern Point-of-Sale Functionality

OneView Unified Commerce abstracts basket creation, calculation and checkout functions from siloed, disparate store and commerce systems empowering retailers to implement and scale self, mobile, traditional, and automated checkout solutions.

- Create relevance at every touchpoint with a cloud-native transaction engine to combine comprehensive point-of-sale (POS) functions with feature-rich digital experiences for pickups, customer apps, delivery and more

- Serve customers in traditional lanes, mobile line busting, at the curb or doorstep

- Streamline customer engagement across the journey including scan & go, pickups, social and more.

Retail Experience Development — Accelerated

OneView Retail Accelerators is a portfolio of fast-start, ready-to-use commerce experiences that enable rapid execution of digital-to-store engagement

- In-Store, Mobile + Omnichannel Checkout
- Pick + Pack
- Pickup + Delivery
- Unified Inventory
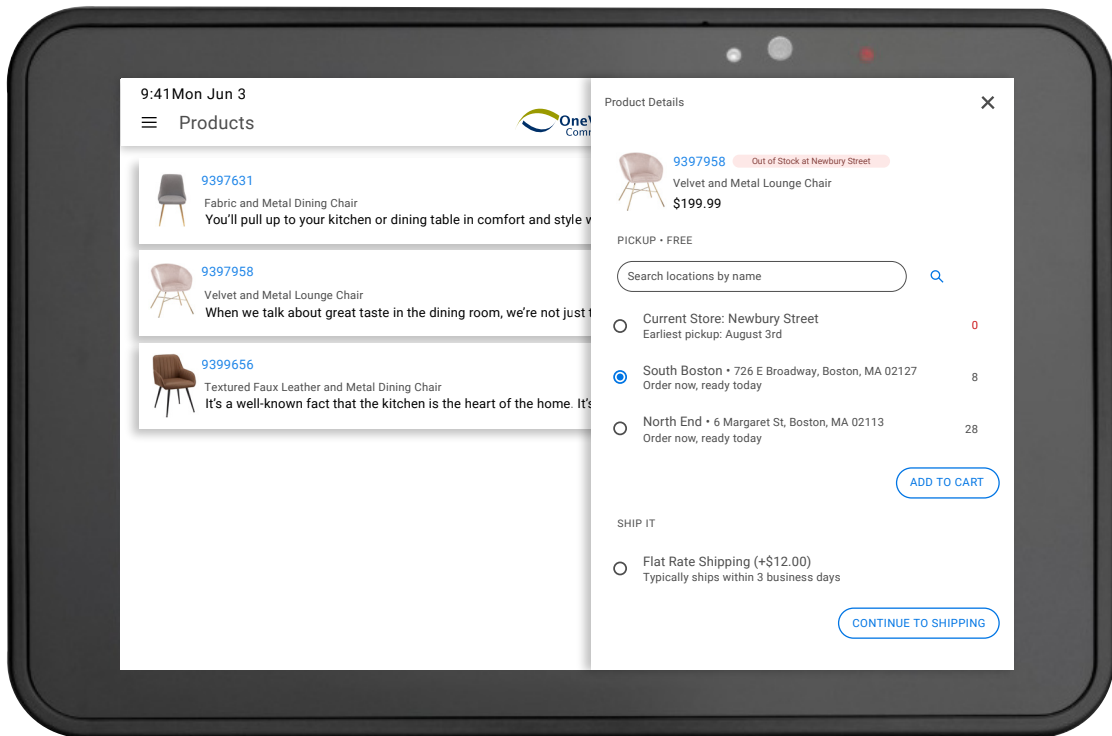- Distributed Order Management

Purpose-Built for In-Store Engagement

- Complete offline capability to execute anywhere in or around the store
- Comprehensive card, cash and digital tenders
- Continuous basket calculations and promotion management across the transaction
- Split tenders, void items, transactions or payments
- Efficient return management

Comprehensive Store Operations Management

In addition to convenient checkout processes, OneView's complete store operations management comprises:

- Enterprise promotions to track and reward loyalty, including complex pricing models and promotion types
- Unified inventory management that tracks every buy, sell, and receipt of new stock, including in-progress transactions, for real-time accuracy customers can depend on
- Powerful cash management functions that support even the most complex store estates with full till management, store opening and closing, plus comprehensive banking management and administration
- Breakthrough the in-store tech black box by injecting modern-cloud-native, microservices-driven technology into the tech stack that aligns each checkout experience to customer expectations and preferences
- Optimized associate-shopper interaction that drives engagement, provides cross-sell and up-sell opportunities and access to an endless aisle to energize the in-store experience with powerful customer services and save the sale tools
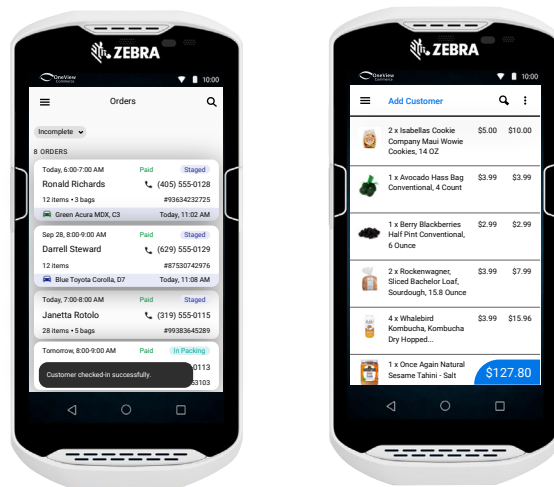
Empower associates with up-to-the-minute inventory data in every transaction

All Payment Methods Across Channels

In-store Checkout serves customers by accepting all preferred payment types at any given time and place—in traditional lanes, at self-service, in the aisle, at the curb or the doorstep.

- Easily configurable payment options and gain fast access to transaction data after every sale to ensure satisfied customers and accurate, in-depth customer insights

- Accept credit and debit cards, mobile wallets, SNAP and EBT payments in every channel, including mobile and traditional lanes, intuitive, easy-to-use checkout options and pay at curb

- Out-of-the-box integration with leading payment providers driven by cloud-based API-first architecture

A single codebase and hardware agnostic architecture provide unlimited device options

Streamline Checkout Across New and Existing Hardware

OneView's API-first integration framework is hardware and software agnostic, allowing you to choose any device that fulfills your digital transformation objectives by use case. Leverage modern mobile devices, kiosks, or existing hardware solutions to maximize your experiences and return on investment.

- Take advantage of a lighter and more agile footprint with hand-held mobile devices and tablets to serve your customers at any point of commerce and dramatically reduce wait time
- Checkout solutions that easily integrate across the enterprise, creating holistic commerce engagement that synchronizes in-store, pickup and delivery, order management and CRM
- Comprehensive dashboard sharing all KPIs needed to service and track e-commerce to store engagement
- Option to deploy on legacy hardware to leverage existing investments with an improved customer experience

Deliver Brand Engagement that Resonates — Fast

OneView Retail Accelerators, our portfolio of fast-start, ready-to-use commerce experiences, enable rapid execution of physical and digital interactions, powered by our Unified Commerce Transaction Engine. Leverage these retailer-proven experiences out-of-the-box or use them as a template, as you take headless control and efficiently deliver unique brand experiences that answer your specific customer demands and strategic objectives.

OneView Commerce transforms retail technology with powerful, retailer-proven solutions built on a Unified Commerce Transaction Engine that enables shopper engagement from "click to brick." Increase your speed of innovation with our cloud-native, API-first architecture and headless experience control that empowers you to rapidly scale digital engagement while maintaining complete control of transactions and data to protect your brand loyalty. Get in touch today to learn about our free trial and fast-start programs.