Checkout: The Power to Punctuate a Positive Customer Experience

To deliver the anytime, anywhere shopping experience that customers expect, retailers can't afford to falter when completing purchases at checkout. Limitations from legacy, siloed, homegrown, or outgrown store solutions can derail a personalized customer experience and cost you precious loyalty. Upgrading your retail infrastructure to include the freedom to transact anywhere at any time is critical for offering shoppers checkout options they prefer— in person or online, with receipts generated either in print or electronically, in lanes, the aisle, at the curb, or self-service.

Full Point-of-Sale Functionality

The OneView Unified Commerce Platform's headless commerce infrastructure empowers retailers to implement and scale self, mobile, traditional, and automated checkout solutions. Powered by a cloud-native transaction engine, OneView combines comprehensive point of sale (POS) functions for store operations management with feature-rich cross-channel engagement. Expansive omnichannel integration enables associates to serve customers in traditional lanes, mobile line busting on the floor and at the curb, and enables customers to check out at self-service kiosks or online with:

- Comprehensive card, cash and digital tenders
- Continuous basket calculations and promotion management
- Split tendering
- Void items, transactions or payments
- Efficient return management

Full Store Operations Management

OneView's complete store operations management covers checkout processes, cash management, promotions, inventiory tracking, store configuration and associate optimization. Its expansive omnichannel integration points align checkout with shoppers experiences across their entire journey. Rapidly deliver new physical checkout interactions or transform in-store engagement by replacing legacy and self-service lanes with modern, cloud-native, microservices-driven technology.

• OneView's enterprise promotions quickly track and reward loyalty
• Real-time inventory management can track every buy, sell and receipt of your valuable merchandise
• Powerful cash management functions support even the most complex store estates with full till management, store opening and closing, plus banking management and administration

OneView empowers retailers to quickly implement and scale modern checkout experiences combining comprehensive point-of-sale functions with feature-rich cross engagement.

All Payment Methods Across All Channels

Capping off a personalized customer experience requires accepting all preferred payment types, no matter where in the world your shoppers are at any given time—in the store, on your app, or online—from web browsers, mobile devices, kiosks or cash register systems. Easily configurable payment options and fast access to transaction data after every sale will ensure happy customers and accurate, in-depth customer insights.

OneView's cloud-based API-first architecture enables easy, seamless integration with leading payment providers. Accept credit and debit cards, mobile wallets, SNAP and EBT payments in every channel, including mobile and traditional lanes and easy-to-use self-guided checkout options.

One Checkout for All Hardware

Since OneView's API-first integration framework is hardware and software agnostic, retailers can choose any device that fulfills their digital transformation objectives. Maximize your experience with handheld mobile, tablets, modern checkout lanes, and more or quickly leverage your investment in legacy hardware. Thanks to its modern cloud infrastructure and hardware-agnostic architecture, retailers can also re-use existing hardware investments and take advantage of lighter footprints for mobility, self-checkout, traditional lanes and new experiences. New checkout solutions easily integrate across the enterprise, creating holistic commerce engagement that synchronizes in-store, pickup and delivery, order management, CRM, and a host of other digital strategies through a single unified transaction engine.

What's more, OneView's architecture ensures that retailers can deploy highly personalized checkout solutions powered by a single, commerce-anywhere codebase. Whether traditional lane, self-service, omnichannel, or mobile line-busting, retailers gain the power to curate exceptional customer experiences without months or years of black-box customization work required by legacy systems. OneView gives you access and control to create and tailor experiences as you see fit with less time, cost, and energy spent on software maintenance and more time for creating in-person engagement that supports business strategy.

Take your store experience to the next level by connecting your customers' journey across your brand with OneView's In-Store Checkout. OneView Commerce transforms retail technology with robust, retailer-proven solutions built on a universal unified commerce transaction engine that enables shopper engagement from click to brick. Increase your speed of innovation with a cloud-native, API-first architecture and headless commerce front end to rapidly scale digital engagement while maintaining complete control of every transaction to protect brand loyalty. Get in touch today to learn about our free trial and fast-start programs