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NEWS RELEASE
FOR IMMEDIATE RELEASE

Hippo Manager Veterinary Software Adds IDEXX Lab Integration

LEXINGTON, KY – Cloud veterinary software provider, Hippo Manager Software, Inc., has added direct integration with IDEXX labs offering both onsite and reference lab results. The new lab integration is live in the practice management platform and available immediately to all partner practices operating Hippo Manager.

"Because we're dedicated to delivering the best practice management software in the industry, we continue to plan integrations for our product with other providers like IDEXX, in the marketplace that directly benefits our client base and helps them deliver better patient care." Says CEO Sam Razor. He continues, "By choosing these integrations and strategic partnerships, we continue to "fill out" the suite of most-wanted features as demanded by the constantly changing veterinary landscape and as asked for by our practice partners."

Dr. Jeff Brant, Chief of Business Development comments, "Adding direct integration with IDEXX for onsite and reference labs has been a core focus to the strategic kick-off to 2019 for Hippo Manager." He adds, "As we continue to expand into the enterprise and corporate veterinary market, Hippo Manager is well positioned to become the market leader."

The IDEXX lab integration is a part of the unlimited built-in features that Hippo Manager offers to all veterinary practice partners. Users need to connect to IDEXX only once through Hippo Manager and request lab results that will be automatically linked to the corresponding patient profile ensuring better data integrity and complaint patient records. Mr. Razor comments "Hippo Manager is focused on offering a robust integration suite that compliments our customizable veterinary software so that veterinary professionals can maximize their business and patient care by pairing our easy to use platform with the third-party integrations our partners want. Integrations like IDEXX, just further compliment our full-service product by making the software a seamless part of how veterinarians and their staff conduct business."

Hippo Manager is the largest independently owned cloud-based veterinary software provider in the United States. Software that is easy to use, simple to learn, accessible from any device, and has unparalleled support and training resources, differentiates Hippo Manager from other practice management system providers.

Dr. Todd Marcum, Chief Medical Officer has previously stated: "Hippo Manager is experiencing a tremendous amount of growth and increasing market share with the success of its rapidly expanding product." And adds; "Confirming the addition of the IDEXX lab integration further cements the trajectory of rapid growth in 2019."

Launched in 2015, Hippo Manager has grown to more than 400 practices of all types in over eighteen countries. Hippo Manager's software is accessible from anywhere in the world using cloud technology in partnership with Amazon Web Services. Hippo Manager offers simplified pricing on a per month, per full-time vet basis with specialized pricing for non-profits and education institutions, as well as customized pricing for enterprise. All support, data storage, training, users and patients are included and unlimited with every subscription. Hippo Manager boasts a full suite of third-party integrations, built-in features like email reminders, anywhere payment processing, customizable options and a robust reporting capability. Hippo Manager is the only provider in the marketplace to offer as part of their subscription Google 2-way calendar sync and a comprehensive, updated online library of continuing education for practice management software.

"We created the software so that vets could focus less on cumbersome outdated programs and more on patient care. We are committed to a stable, secure and evolving product that partners with like-minded companies and veterinary medical businesses that offer seamless and efficient solutions to our veterinary practice partners." Says Hippo Manager CEO, Sam Razor.

About Hippo Manager – Empowering veterinary professionals to thrive.

Hippo Manager Software is the largest independently owned full service cloud-based, veterinary practice management software provider in the United States and has the same full functionality as more expensive and outdated server based competitors. By partnering with Amazon Web Services to house veterinary software data securely and safely in the cloud, Hippo Manager provides all the tools needed to run a clinic or hospital, including SOAP notes/medical records, patient scheduler, reporting, point of sale, inventory, labs, reminders, payment processing and more. Instead of hosting expensive servers, clients can access their information anytime from anywhere as Hippo Manager is designed to run on any device with internet connection, using Google Chrome or, Safari browser including; desktops, laptops, tablets and iPads. Available to all veterinary practices globally through a no-obligation free trial that can be requested anytime at HippoManager.com, all paid subscriptions come with unlimited data storage, patients, users, training and support at one price per veterinarian, per month .For more information visit us at www.HippoManager.com

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