



About Simon de Cintra

Simon is an expert in designing and delivering sales and marketing strategy. Having led sales and marketing teams, he knows at first hand the pressure to deliver results. He really relishes helping others accelerate their performance so that they can meet their personal and professional goals.

Simon does this by not only using his operational expertise but also drawing heavily on his more recent skills as a professional actor. Varied in his techniques, Simon uses his wide knowledge-base in the workshops, clinics and one-to-one coaching sessions he delivers.

Particularly enjoying the drama of work and the diversity of his participants and coachees' experience, Simon loves working all over the world. His aim is that everyone he interacts with leaves his sessions feeling more confident and capable than when they started. And ready to put fresh thinking and knowledge into action.

Examples of Simon's work

- Delivered Leadership Skills Development modules as part of a leading international business school's Executive MBA program. Topics included Negotiation Skills, Presentation Skills, Influencing and Persuading, Personal Impact and Project Management
- Facilitated Leadership Skills Development modules as part of a strategic leadership program for a multinational metals and mining corporation
- Designed and delivered a communications skills masterclass focused on Personal Impact development for a UK-based management development consultancy
- Facilitated Networking Skills development sessions for an American multinational financial services corporation

What our clients say about Simon

"Simon gave us constructive feedback on presence and communication style that I found very insightful and beneficial." *Director, entertainment industry*

"Very personable and engaging. Showed key concepts by acting out examples." *Investment Manager, Financial Services*

"Understanding and being exposed to interpersonal communication and learn the science behind them was incredibly valuable." *Consultant, telecoms company*

"I can use these tools in real life." *Associate Director, management consultancy*