



About Sally Gooda

Sally works as a facilitator drawing strongly on her background as a professional actor. With a wealth of experience on stage, screen and radio, Sally has always understood the importance of first impressions, self-management and clear communication.

Working with executives has honed her skills in helping others improve their presence to increase confidence and impact. She took this career route as she saw how quickly she could transfer her actor's skill and what an amazing difference that made. So for the past eight years she has specialized in delivering communications workshops.

Known for her energy, enthusiasm and warmth, Sally works at all levels, specializing in getting senior and board executives to extend their range and comfort zone. Her ambition is that all her participants are amazed by the progress they make and they know exactly how to continue that journey.

Examples of Sally's work

- Designed and delivered influencing skills development using Forum Theatre at a key business event for learning professionals from across the globe
- Designed and delivered personal impact development programs for senior leaders in an international law firm
- Delivered leadership skills development on managing conflict using group coaching for a well-known UK-based publishing house
- Led learning through role play for managing difficult student relationships for the MBA program office of an international business school
- Coached presenters and entertainment specialists in developing advanced presentation and media skills for the UK and Ireland's leading entertainment and communications provider

What our clients say about Sally

"The best facilitator I've ever seen!! Super communication and interpersonal skills." *Executive MBA student, international US-based business school*

"Really enjoyed the program, every practical element is relevant to my day job and is, I believe, useful in application. It will make a difference in relationships with students." *Program Manager, international UK-based business school*

"Very personable and engaging. Very knowledgeable. Created a safe environment to share constructive criticism." *Executive MBA student, international US-based business school*