



About Ruchira Chaudhary

Ruchira's deep expertise comes from her 20 years' experience in organizational effectiveness, leadership development and executive coaching. Added to this, her work in Asia, the Middle East and North Africa means she is quickly able to grasp and tackle challenging people issues.

A strategy implementation expert, she uses a unique, multi-pronged approach to ensure change is effective in areas of most vulnerability: leadership, culture and organization design. She has successfully managed the entire spectrum of strategic people and process initiatives, for example mergers and acquisitions, IPOs and organization restructuring. She is the executive coach for an international business school's ADP program for senior level executives and affiliate faculty at several top tier business schools.

Ruchira has deep domain expertise in employee engagement and employer branding, frequently contributing to business journals on the same topic. She holds a Masters degree in Communications Management and an MBA from The University of Chicago Booth School of Business. She divides her time between Singapore and Mumbai, India, speaks Hindi, French, and elementary Arabic, and works all over the world.

Examples of Ruchira's work

- Crafted a new organisation design and advised on HR/leadership practices for the launch of a new business of the world's largest medical device company
- Restructured the APAC organisation for a New York based leading skincare, make-up and fragrance company
- Designed and delivered a leadership program enabling high performance and compliance for a leading international financial institution
- Led an organizational effectiveness intervention including a high-profile business merger and restructuring across Asia for an American multinational insurance corporation
- Advised on expansion and large-scale change for a telecoms provider based in Asia that is keen to grow through acquisitions
- Facilitated various communication skills master classes with executives and senior leaders as part of their leadership programs at a leading international business school

Accreditations

- Hogan Suite
- StrengthsFinder
- Science of Happiness at Work™

What our clients say about Ruchira

"Proven to be an outstanding consultant and a great team player, Ruchira is an excellent communicator, enthusiastic and a creative learner, good team-worker and very client centric." *Chief Commercial Officer, international insurance organization*



“I was really impressed with her work ethic and how she brought people into the fold. Her can do attitude, sense of humor and professionalism really made her stand out. She took the time to ensure we were all well briefed: in a dynamic and multi-faceted organization like ours I always admired the level-headed approach Ruchira took in keeping things on track.” *Communications Officer, telecommunications company*