



About Martin Brooks

From frontline experience, Martin is always fascinated by how much new skills, changed attitudes and fresh beliefs can help an individual contribute to the bottom line by being able to communicate with more impact. This has driven him to learn as much as possible about the link between leadership learning and profit maximization.

Martin first became interested in the learning-profit link when he himself was a leader; he now aims to bring the practical skills he learned to his work as a coach and facilitator. His aim is to enthuse and inspire others to behave differently while giving them the confidence, motivation and inspiration to do so.

In his capacity as facilitator and coach, Martin works with a strong commercial focus. With a keen eye for detail he gives his participants precise and targeted feedback that enables them to deliver that difference. He has worked in sectors ranging from finance, to construction, IT and education. His work takes him regularly all across the UK, and Europe and as far afield as the Middle East, Russia, South Africa, India and Kazakhstan.

Examples of Martin's work

- Facilitated a Consultative Selling programme for senior sales people for a financial services company
- Facilitated Presentation skills at a leading university in Italy
- Rolled out a large-scale bespoke safety at work program to a construction company in the UK

Accreditations

- Master Practitioner & NLP Coach

What our clients say about Martin

"I found the overall course inspiring, motivational and useful. I have been on a number of similar courses over the last 10 years but this really helped me with my real challenge regarding public speaking - confidence and nerves! I am genuinely excited about undertaking my next presentation." *Workshop participant, UK Energy Supply Company*

"A very relevant and practical/ thought provoking training workshop. This will save lives." *Workshop participant, UK Construction Company*