



## About Kate Gibson

Kate is an advocate of clear and specific communication as a driver of relationships and basic building blocks of trust. She is fascinated by language and how it is often ignored as a business lever; she has often experienced how precise language coupled with tools and techniques can change attitudes, actions and outcomes for the better – and for the worse.

Kate's 20 years' experience in education encompasses lecturing, coaching, facilitating and training. She brings a calm, measured and empathetic presence to her group together with a sense of fun. Her participants often comment on how her attention to detail helps them see the unseen and make rapid change.

Kate studied French and Russian at university and lived and worked for nine years in Paris, Brussels and Luxembourg. She facilitates in French and English and is a qualified coach

She has been working as a facilitator for the past 10 years. She is specifically interested in helping others develop structured thought, build relationships and achieve their outcomes by communicating brilliantly. She deeply believes that this should be part of all successful leaders' personal brand.

### Examples of Kate's work

- Delivering bespoke 1:1 intensive communication skills training for French senior executives from a large energy company
- Facilitating Business Writing Skills for a globally recognized business school's MBA program
- Delivering a range of skills workshops including Presentation Skills, Speech Drafting and Delivery, Advanced Business Writing, Executive Presence, and Listening and Observing for leading international business schools' Executive MBA programs
- Devising and delivering a bespoke programme on CVs and Cover Letters including plenary and follow-up 1:1s for a prestigious school of government in the UK
- Leading, devising and delivering a course on practical career skills for the full intake of MBAs at a leading business school on the same day involving some 400 students and 10 facilitators
- Facilitating a communications skills course via a virtual platform to managers of a global pharmaceutical company

### Accreditations

- C1 level French
- MBTI
- Postgraduate Certificate in Business and Personal Coaching