



## About Erik Brown

Erik has a business career which encompasses more than 30 years of managing people, developing teams and coaching with large multinationals. With a passion for developing people he can demonstrate a track record of hiring great talent, pushing good performers to excellence and helping people facing performance challenges to turn things round and achieve their potential.

His experience has included marketing, sales, business development, strategy, organizational development and general management roles. Responsibilities have ranged from establishing businesses throughout Eastern Europe, leading major international product launches, to being in charge of a \$2 billion software business in Western Europe.

A certified business coach, he is also specialized in helping clients turn international and cultural diversity into competitive advantage. A native of Scotland, he speaks fluent German and lives with his family near Munich.

### Examples of Erik's work

- Leadership development training and coaching for Regional President, country GMs and regional senior management team of a major German car manufacturer
- Healthy Leadership/Resilience training for the entire management of a major international Insurance company
- High-potential programs for international automotive and insurance companies

### Accreditations

- Business Coaching, IHK Akademie München/Westerham (Bavarian Chamber of Commerce Academy)
- Licensed Practitioner for The Science of Happiness at Work
- NEO PR-I PPI

### Other

- Winner of the Bavarian Chamber of Commerce Coaching Prize 2011 for: "Coaching for Success in International Business – Turning cultural diversity into competitive advantage".