



## About Chew Yen Tan

Chew Yen specializes in strengthening mindsets, empowering new beliefs, building confidence and momentum to achieve business excellence and personal mastery.

As an international Leadership Skills Development professional and practicing performance coach, she uses her diverse skills and experience to develop clients, specializing in persuasive communication. She believes in kindling curiosity, inspiring to learn and coaching to sustain real behavioral change.

Her career has taken her to live and work in Asia and Europe with extensive travelling to China. This provided her with an in-depth understanding of the delicate inter-cultural business practices. Fluent in five languages, she regularly uses English, Putonghua and Cantonese in her Leadership Skills Development work and in public speaking globally.

Chew Yen received her BA (Hons) in Chinese Studies from the University of London and a further three professional diplomas from different institutions. She is a Singaporean living in Hong Kong with her family since 1993.

### Examples of Chew Yen's work

- Designed and delivered a range of communication skills masterclasses across Asia for a for an international design and architecture firm
- Delivered individual and team coaching as part of wider leadership, management and performance programme for an e-business organization
- Facilitated leadership skills development workshops for a well-known international business school's Executive MBA program

### Accreditations

- 4D Leadership Assessment tool
- American Board of Hypnotherapy (ABH) Registered Hypnotherapist
- International Coaching Federation (ICF)
- Marshall Goldsmith's Stakeholder Centered Coach
- NLP Master Practitioner
- The Enneagram Spectrum of Personality Styles
- Time Line Therapy Practitioner (TLTA)

### What our clients say about Chew Yen

"Working with Chew Yen was very practical and interesting. We did a lot of role play games: they're very useful because it kept us engaged and it is also interactive and impressive." *General Manager, Retail*

"Chew Yen helped me review and change my overall presence as a senior executive. She focussed on the fine details." *CEO, US sports and leisure equipment provider*



# iOpener Institute

---

for people & performance

*“Offers great insights about cross cultural communications; highly relevant to my daily business use.” VP,  
global financial services provider*