



Achieving Executive Presence in the virtual world

In this new world we now find ourselves working in, demonstrating you have Executive Presence* can be even more challenging. After all what is Executive Presence? We somehow know it when we see it. But how do you know if you have it? And more importantly do those you interact with in the virtual world see it in you?

Attend this workshop to find out the answers to these questions and learn how to present yourself professionally in the virtual world.

*At iOpener we define Executive Presence as everything outside your performance on the job that gets you noticed by those that matter.

How do I know I should attend this workshop?

1. Do you want to increase your Executive Presence?
2. Would you like to know how others perceive you?
3. Have you ever received feedback that you look distracted during virtual meetings?
4. Have you ever been passed over for a promotion but don't know why?
5. Would you like to appear more confident?

If you answer yes to most of these five questions, then this workshop is for you.

What will I do?

You will work on:

- Defining what Executive Presence is and how it impacts on your career aspirations
- Exploring others' perceptions of you
- Communicating effectively using verbal and non-verbal techniques
- Building trust and credibility with others
- Practicing your new skills

What are the outcomes?

By the end of this workshop, you will have:

- Analyzed why having Executive Presence is a crucial career skill
- Explored what impacts your Executive Presence
- Learned how to trust and gain credibility with others
- Worked on your verbal and non-verbal skills
- Given and received peer feedback on what you do well and where you could improve

How do I prepare?

Please come ready to hear how you are perceived by others and be prepared to act on it!