

What if you could perfect the way your business reacts to severe weather threats before, during and after the storm? AssetReport™ provides insights regarding impending storm impacts on a location-by-location basis so both you and your organization can enhance safety, reduce risk and liability and improve business continuity.

## WHAT IS ASSETREPORT?

Start with the most powerful weather insights associated specifically to your risk exposure for as many locations as you need. Skip the time-consuming task of interpreting complicated maps and data to quickly determine which of your locations will be affected. With AssetReport, you can better understand weather events from forecast to impact and make informed decisions throughout your entire business footprint.

## COMPETITIVE ADVANTAGE

Know the exact impact and timing of severe weather at each of your locations at a glance. Be ready when others are not.

- Prepare equipment to reduce shutdown time
- Pre-position claims adjusters or other resources
- Determine where to focus site preparations
- Re-route or speed up shipments
- Prepare to meet local supply and demand
- Anticipate and better-manage retail foot traffic
- Modify staffing levels to keep employees safe
- Understand how power disruptions will impact remote workers

