



Gold
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Golden Quarter: Are You Ecommerce Ready?

Our Ecommerce Website Audit and Assessment will keep you trading

We are now entering the Golden Quarter—the vital sales period that can make or break retailers' years. With more online sales than ever expected, Six Degrees' audit and assessment services provide a launchpad to retail success by ensuring the uptime, performance and security of your ecommerce website whilst minimising the cyber security risk to your business and your consumers.

2020 continues to be a turbulent year, but the retailers who are thriving amidst the COVID storm are those who have strengthened their online operations.

Your retail business' success this Golden Quarter will be predicated more so than ever on your online presence—the ability for consumers to find you online, navigate your website easily and quickly, and make purchases securely.

As you prepare your ecommerce website for the Golden Quarter, cybercriminals will be preparing to target it. Retail is one of the most targeted sectors for cyber-attacks in 2020. Data is the new currency

for cybercriminals, who focus not just on money and goods but also customers' personal data that can be stolen and sold online.

Ecommerce Website Audit and Assessment

Six Degrees' retail-focused audit and assessment service will enable you to:

- Ensure the uptime, performance and security of your ecommerce website.
- Enhance user experience.
- Minimise the risk to your business and your consumers from cyber-attacks.

Ecommerce Website Audit

Your ecommerce website audit will provide actionable insights, providing a launchpad to achieving **quick wins** that will enhance your website's:

- Availability for consumers to visit at all times, day or night
- Agility to scale according to demand
- Security to minimise the risk of cyber-attack

By optimising your website's availability, agility and security, you will put yourself in the best position to succeed during the Golden Quarter.

Ecommerce Website Assessment

Your ecommerce website assessment will provide **strategic guidance** that will enable you to understand:

- The resources your website uses
- What your website visitors experience
- Who is targeting you with cyber-attacks
- How consumers interact with your website

By optimising your website's availability, agility and security, you will put yourself in the best position to succeed beyond the Golden Quarter.

To register for your ecommerce website audit or assessment,
visit hub.6dg.co.uk/retail-success-launchpad