

THE POWER OF PERSPECTIVE

Categorization (i.e., to organize ideas or objects into a part-whole system) can lead to costly thinking errors. The problem is that every category is based on one implicit perspective but there are many perspectives possible. Change your perspective and you change how the part-whole system gets organized.

















These eight shapes can be grouped in different ways depending on perspective. View the examples below to see how many more possibilities you can find.

Squares









Circles







Light backgrounds







Dark backgrounds









Orange dots







White dots









Light background w/ orange dots





Light background w/ white dots





Dark background w/ orange dots





Dark background w/ white dots





Squares w/ orange dots





Squares w/ white dots





Circles w/ orange dots





Circles w/ white dots





Light background circles w/ dots





Dark background circles w/ dots





Light background squares w/ dots





Dark background squares w/ dots





Dark background circles w/ orange dots



Dark background circles w/ white dots



Others

7