

ALL PROBLEMS RESULT FROM THE MISMATCH BETWEEN
HOW REAL-WORLD SYSTEMS WORK
AND HOW WE THINK THEY WORK.

**THINK
BETTER**

SOLUTIONS, SCIENCE,
FAMILIES, SCHOOLS,
BUSINESSES, GOVERNMENT,
SOCIETIES.

BECOME A

**SYSTEMS
THINKER**

FOLLOW

4

SIMPLE
RULES.

MAKE DISTINCTIONS AND RECOGNIZE SYSTEMS, RELATIONSHIPS, AND PERSPECTIVES (DSRP).

MIX AND MATCH THESE RULES LIKE PRIMARY COLORS.

SYSTEMS THINKERS
CHALLENGE BOUNDARIES, SEE
INTERCONNECTIONS, AND ARE
PART OF A LARGER WHOLE.

WHEN YOU CHANGE THE WAY
YOU LOOK AT THINGS, THE
THINGS YOU LOOK AT CHANGE.

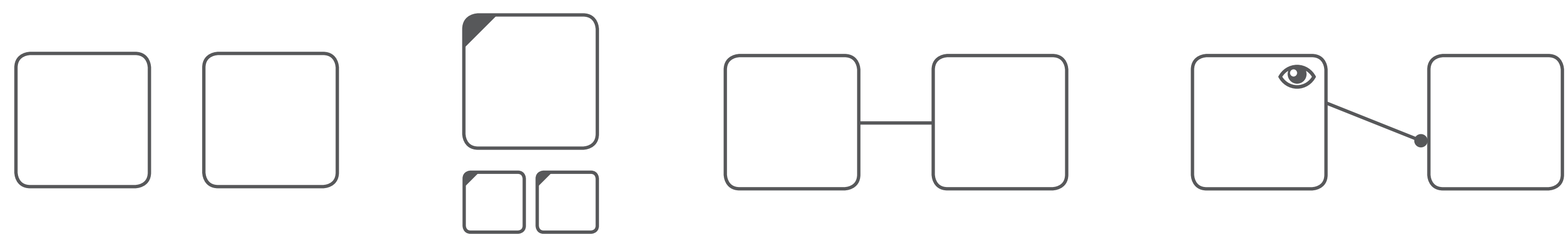
SYSTEMS
THINKING
IS A NEW
ETHOS.

SMALL THINGS DONE BY MANY CAN LEAD TO BIG CHANGES.
WHEN WE TAKE THE TIME TO THINK ABOUT THE WAYS WE THINK,
IDEAS THAT CAN CHANGE THE WORLD BECOME POSSIBLE.

**All problems result from the mismatch between how real-world systems work
and how we think they work.
Think better solutions; science, families, schools, businesses, government, societies.**



BECOME A SYSTEMS THINKER



Follow four simple rules.
Mix and match these rules like primary colors.
Make distinctions and recognize systems, relationships, and perspectives (dsrp).

Systems thinkers challenge boundaries, see interconnections, and are part of a larger whole.
When you change the way you look at things, the things you look at change.

Systems thinking is a new ethos. Small things done by many can lead to big changes.
When we take the time to think about the ways we think,
ideas that can change the world become possible.