



THE FACTS ON CTPAT

What CTPAT Membership Means & Why it Matters for Your Business.

As a leader in CTPAT Consulting & Automation, people often ask us, "Why should we join CTPAT?" **Our answer is simple...**

Whether you are an importer, consolidator, or customs broker, the ultimate value of CTPAT Membership is *legitimacy*.

Obtaining CTPAT Certification provides objective proof that your company has invested the time and effort to implement practices that make you a top-of-the-line business partner. Specifically, it demonstrates that the people you employ are well-trained, the data you manage is powerfully safeguarded, and the cargo you ship or handle is optimally protected.

KEY TAKEAWAYS:

CTPAT CERTIFICATION BENEFITS

#1. Bigger, Better Business Opportunities.

Most Fortune 1000-level companies require their business partners to belong to CTPAT and confirm their participation via the CBP's Status Verification Portal as a standard part of the bid evaluation process.

Completing CTPAT Certification inherently opens your organization up to larger business opportunities because it provides tangible assurance that your company exceeds operational & compliance expectations.

#2. Minimize Disruption When Disaster Strikes.

In the aftermath of a natural disaster, state of emergency, or pandemic, the time it takes to return to "business as usual" can make or break a supply chain.

CTPAT Membership mitigates risk of delays in that process, as it guarantees priority access to port and business resumption from U.S. Customs.

#3. Increase Relevancy on a Global Scale.

Over 70 countries across Asia, Europe, and the Americas strongly recommend their importers/exporters participate in a program known as Authorized Economic Operator (AEO), which requires members to meet a high set of global standards designed to facilitate safe and smooth trade worldwide.

CTPAT is recognized as the U.S. equivalent of this program and is therefore internationally acknowledged as a mark of legitimacy by AEO-certified companies, garnering instant trust and respect from foreign partners.

SUPPORTING PARTNERSHIPS FOR STRONGER SUPPLY CHAINS.

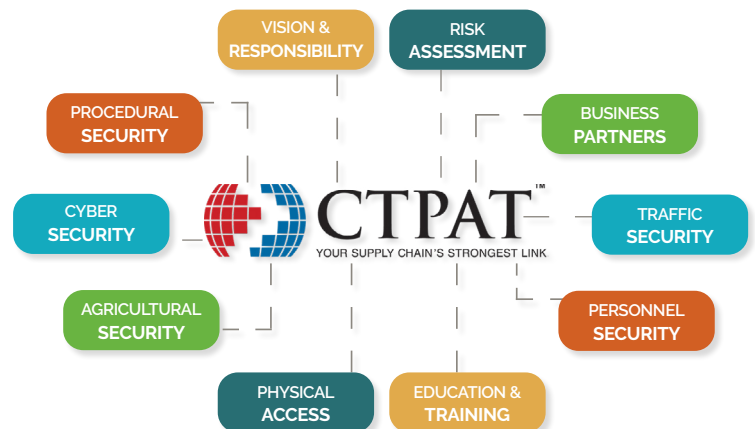
COMPLIANCE, UNCOMPLICATED.

WHAT IS CTPAT? U.S. CUSTOMS SAYS:

"The Customs Trade Partnership Against Terrorism (CTPAT) is a multi-layered cargo enforcement strategy.

Through this program, the CBP works with the trade community to strengthen international supply chains and improve United States border security.

CTPAT is a voluntary partnership program (no annual cost), which recognizes that the highest level of cargo security can only be provided through close cooperation with principle industry stakeholders."



CTPAT PARTNER PARTICIPATION PERKS

- **FRONT-OF-THE-LINE** Privileges for Container & Cargo Inspections.
- **FASTER** Goods Transport Across the Border.
- **DEDICATED** Supply Chain Security Specialist Assigned by the CBP.
- **REDUCED** Number of CBP Examinations & Lower Fines in the Event of a Violation.
- **EXCLUSIVE** Access to Free and Secure Trade (FAST) Lanes at Land Borders.

WANT TO TALK CTPAT MEMBERSHIP?

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