



Welcome to HubwiseConnect

for advisers



WELCOME TO HUBWISECONNECT

Introduction

HubwiseConnect has been developed as a modern, digital-first investment platform in close collaboration with many of the leading financial advisers across the UK, with the underlying technology and regulatory framework provided by Hubwise Securities Limited, an FCA-regulated technology business specialising in retail investment services.

HubwiseConnect offers access to the broadest range of product wrappers through a real-time, secure and easy-to-use web portal that is highly intuitive, and benefits from Hubwise Securities' ownership and control of the underlying modern technology.

HubwiseConnect enables you to consolidate your investment business on a single primary platform, eliminating much of the administrative burden and paperwork that usually comes with managing your client book across multiple platforms and providers. In addition, it provides your clients with a great range of digital features specifically designed to make their lives easier.

It also happens to be one of the most competitively-priced platforms currently available on the UK market, providing you with an opportunity to offer a high-quality/low-cost platform solution to your clients. It might therefore be wise for you to consider HubwiseConnect against those that you currently recommend in order to assess which platform best fulfils your clients' investment requirements.

HubwiseConnect is a trading name of Hubwise Connect Limited. Hubwise Connect Limited is an appointed representative of Hubwise Securities Limited which is authorised and regulated by the Financial Conduct Authority (FRN 502619), and a member of the London Stock Exchange.

Hubwise Connect Limited is registered in England and Wales (company number 04351250), at Waverley Court, Wiltell Road, Lichfield, Staffordshire WS14 9ET.

Product Wrappers

HubwiseConnect offers a range of native wrappers, including:

- General Investment Account (GIA)
- Flexible Individual Savings Account (ISA)
- Junior ISA
- Offshore Bond (partnership with RL360°)
- Self-Invested Personal Pension (SIPP) – see below

Other third-party SIPP and Offshore Bond products are available on the platform, subject to legal agreements.

Hubwise Hartley SIPP

The platform SIPP has been developed in partnership with Hartley Pensions Limited, as the appointed administrator, and branded to the market as the Hubwise Hartley SIPP.

Hartley Pensions Limited is authorised and regulated by the Financial Conduct Authority. (Registration number 735936).

Investment Freedom

HubwiseConnect offers an investment solution for all your clients based on our whole-of-market architecture.

- Access to an extensive range of UK funds and offshore funds
- Access to all UK listed securities (equities, bonds, ETFs, investment trusts) – with fractional trading supported for ETFs
- Access to international listed securities in the main foreign markets
- Access to the model portfolio services (MPS) from many of the third-party discretionary managers (DFMs)
- Ability to manage your own discretionary model portfolios, with the choice to set up your models with fixed asset weightings or floating (drift) asset weightings
- Ability to manage your own advised models, with an in-built secure messaging service to reduce the burden associated with seeking client consent to periodic model rebalancing



INTRODUCTION TO HUBWISE SECURITIES

Overview

Hubwise Securities Limited ("Hubwise") provides the modern technology, client money safeguarding and custody services, and regulatory framework for HubwiseConnect.

Hubwise Securities Limited is authorised and regulated by the Financial Conduct Authority (FRN 502619) and has the following accreditations:

- A Member Firm of the London Stock Exchange
- ISA Plan Manager
- A Member of CREST (Euroclear UK & Ireland)
- Registered as a Data Controller under the Data Protection Act

Our FCA regulatory permissions enable us to carry out HubwiseConnect operations with the appropriate authority and include permission to:

- Hold client money
- Arrange safeguarding and administration of assets
- Arrange (bringing about) deals in investments
- Deal in investments as agent
- Arrange for and to send dematerialised instructions

This Scope of Permission is consistent with our role as a platform and custody provider.

Client Money Protection

All client money is held in client bank accounts with FCA-authorized UK deposit taking institutions.

Client bank accounts are designated as trust accounts and are segregated from Hubwise's own monies, and are operated and administered in full accordance with FCA CASS (Client Money) Rules.

If one of those Banks fails or becomes insolvent, you may be entitled to claim compensation under the Financial Services Compensation Scheme (FSCS) up to £85,000 of any loss.

Client Asset Protection

Hubwise is responsible for the safe custody of all assets held in client accounts.

Such investments are registered in the name of a nominee company which will normally be Hubwise's wholly-owned subsidiary, Hubwise Nominees Limited.

Hubwise Nominees Limited is a non-trading company set up to hold investments on behalf of retail clients.

Risk Mitigation

As a regulated entity, Hubwise are obliged by the FCA to have a plan in place to conduct an orderly wind-down of the business in the event of insolvency, this includes a provision for professional fees payable to an insolvency practitioner.

If Hubwise were to go into administration, the underlying client funds would not disappear, these will always be ring-fenced in line with FCA CASS rules. Alternative custody arrangements would be made as part of the orderly wind-down of the platform.

Hubwise also has insurance cover to protect its clients against financial loss in the event of fraud or significant error within the business. As a regulated entity, with permission to hold client money, Hubwise must also calculate and hold minimum capital requirements. These are designed to offset the risk of the company becoming insolvent in a disorderly manner.

The FSCS also provides compensation of up to £85,000 per investor for eligible claimants in respect of UK securities and funds held in custody.



THE HUBWISECONNECT DIFFERENCE

Key Capabilities

HubwiseConnect delivers a powerful range of features to enable you to take greater operational control of your investment business:

- Client “single view” of all assets
- Buying power algorithm to automatically reserve the client cash estimated for future fee liabilities, avoiding regular divestments except where necessary
- Role-based user access permissions
- Guided, online account opening process without signatures or forms to complete
- Adviser illustration pack, MiFID II compliant, produced as part of the online account opening process
- Electronic transfer-in of client portfolios (in-specie), wherever possible subject to our T&Cs
- Client cash contributions via BACS transfer, cheque, paperless DD and internal transfer between accounts
- One-off and regular contributions and withdrawals
- Aggregation of client orders and electronic bulk execution of both funds and exchange traded assets, including fractional ETF trading
- Support for both fixed model portfolios (constituents with fixed weightings) and floating models (where the weightings drift with the daily price movements)
- Adviser/DFM automated fee collection and payment
- Electronic client correspondence, held securely online in PDF form including: contract notes, quarterly valuations and annual CTC, CGT & Fee Disclosure statements
- 10% portfolio depreciation reports for your attention
- “Campaign Manager” tool to facilitate customised bulk email communications where investor consent is required for changes to advised model portfolios
- Daily, time-weighted performance reporting
- CGT calculator, current date and previous tax years
- Automated email/SMS notifications to clients triggered by a growing range of business events
- Automated daily bulk valuation upload to Intelliflo I/O
- End of day API for daily data exchange with other CRM/back office systems

Adviser Portal

Our Adviser Portal is available 24/7, 365 days per year subject to planned and communicated downtime.

We have made your user experience as simple and intuitive as possible by removing unnecessary clutter, to leave you with a clean user interface that helps you to optimise your time and workflows.

The Adviser Portal has been designed to deliver the highest levels of ‘straight-through-processing’ with real-time interaction and updates between the Adviser Portal deployed for your team and the back-end system.

The Adviser Portal not only enables you with a high degree of ‘self-service’ capability, so you have greater control over your client relationships, but it also responds beautifully on mobile devices to facilitate your client engagement in any location.

User access to the Adviser Portal is based on roles and permissions, so you can easily control what your teams can see and do and enforce segregation of duties in specific tasks.

Client Portal

Your advised clients can also enjoy an intuitive user experience with enquiry-only access to their wrapper accounts.

Your team controls which of your clients are granted online access. The online capabilities available to clients through their web portal include:

- Holistic view of overall wealth
- PDF copies of all client correspondence generated by the Platform
- Time-weighted performance of each account, over any user-definable period
- Portfolio valuation and transaction history in each account
- Portfolio weighting drift from the linked model portfolio



SMARTER CASH MANAGEMENT

Buying Power

HubwiseConnect employs an advanced algorithm, called Buying Power, to automatically estimate and reserve the client cash needed to meet future cash obligations, allowing more cash to be invested.

This approach enables the maintenance of model portfolios without any fixed percentage allocation to cash, and ensures that client assets are not needlessly divested.

- The calculation on each client account considers all future fees and withdrawals:
 - All Adviser, DFM, Platform & Product fees due over a future time period (typically 12 months)
 - All regular withdrawals due over a future time period (typically 6 months)
- The calculation runs dynamically following various cashflow events (rebalancing, cash top-ups/ withdrawals etc.) to reset the ring-fenced cash balance
- Where there is insufficient cash available to meet the cash obligation, the platform will initiate a divestment and sell down on a proportional basis across the portfolio

Cash Account Interest

Interest is paid on cleared cash held in the client account and will be credited at rates received by the platform, calculated daily and applied half yearly in June and December.

All of the net interest collected by Hubwise is paid to the client on a pro rata basis based on the cash held on deposit.

In order to safeguard your cash under the FSCS, deposits may be held in multiple Bank Accounts and in which circumstances you will receive a blended rate of interest.

Client Contributions

Contributions from clients can be satisfied through electronic bank transfer, paperless direct debit, cheque, third party transfer, internal movement between accounts and through a cash or in-specie transfer from a ceding counterparty.

In line with the GIA, ISA and JISA wrappers, client personal contributions into the Hubwise Hartley SIPP are now received directly into the Hubwise Securities client money bank account, to enhance the timeliness of the investment process.

Both one-off (lump sum) and regular contributions can be recorded on the platform, subject to minimum values:

- The minimum initial investment is £500
- The minimum phased investment is £1,000 per month (minimum 3 month period)
- The minimum top-up cash contribution is £100
- The minimum regular cash contribution is £50
- The minimum cash investment into a single asset is £10

Client Withdrawals

Income payments and regular withdrawals are made on the last business day of the month for ISAs and GIAs.

- If the date falls on a weekend, then payment will be made on the next business day thereafter.

Regular payments (retirement drawdown) from the Hubwise Hartley SIPP will also be made on the last business day of the month.

- If the date falls on a weekend, then payment will be made on the previous business day.