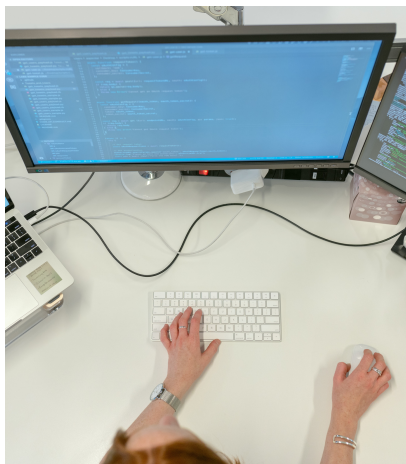


Client Success Story

The YMCAs of Québec's work
with KochaSoft to develop a new
Virtual Platform and Learning
Management System

Prepared By:
KochaSoft Inc.

01 Executive Summary



COVID-19 has had an enormous impact on how to deliver either language, classroom or group physical activity classes. With the intention of continuing to offer communities longing to find alternative solutions to in-centre classes, the YMCAs of Québec have responded to the new context by *developing a new virtual platform.*

Rather than choosing an out-of-box solution from the market, the YMCAs of Quebec has partnered KochaSoft, renowned global cloud service provider, to deliver and develop the solutions their technological solution.

The YMCAs of Québec have collaborated with KochaSoft to rapidly develop and deploy an integrated cloud-based virtual platform to continue to cater to their communities looking for language classes or for virtually assisted physical activities or certification programs.

By working with KochaSoft, YMCAs of Québec has...

1. Developed a new Learning management system (LMS) technology for their employees better able to serve their students and participants while improving employee productivity.
2. Transform the way they serve their community with a **new virtual platform offering both physical activities and language classes.**



02 Business Challenges

Following the rise of the pandemic, the YMCAs of Québec were no longer able to teach their language classes, certification programs or deliver their group physical activities such as yoga, Zumba or Pilates in-person.

For the YMCAs of Québec, developing a virtual platform became a necessity to continue catering to their communities, both international and local, to continue delivering on their mission.

CREATING A CUSTOMIZED VIRTUAL PLATFORM

Developing a new platform started with the YMCA's International Language School. Prior to developing and working with KochaSoft, multiple platforms were used for registering, assessing students' proficiency levels, processing payments, and delivering virtual classes, which created a complex user experience and administrative challenges.

In addition, only a basic online registration process existed, which created these issues:

- System navigation issues
- Extensive manual online registration processes for students
- Lack of flexible administrative function(s) for teachers

03 Our Solution

Improving employee productivity with KochaSoft's Learning Management System & Virtual Fitness Bootcamp Environment



The implementation of this LMS solution has optimized the user experience for language students and teachers, and helped to streamline and automate the enrolment process. It has also offered the capability to extend the platform to the fitness offer as well.

Previously onerous processes such as class registration and in-person facilitation have become far more efficient and seamless thanks to the LMS solution.

For YMCAs of Québec, perhaps the biggest business gain comes from the employee productivity increases. No longer are their instructors struggling with manual processes in spreadsheets.

By partnering with KochaSoft, the YMCAs of Québec have been able to change their operating methods within months, to develop and deploy their LMS and related virtual solutions.

The YMCAs of Québec will thus evolve its internal operations to increase efficiency and collect timely feedback from students and participants. The virtual platform becomes a new and integrated online extension of the programs.

04 Solution Benefits

How a cloud-based LMS benefits the YMCAs of Québec, their students and participants

The YMCAs of Québec are now able to deliver language and fitness programs online, from A to Z, including register and pay online (through an integration with their most used third-party applications, such as G-Suite), as well as stream live classes and access (for fitness) passed classes.



The platform's innovative, advanced API is built natively in Google technology,

THE FUTURE

The YMCAs of Québec are now looking forward to increasing the usage of their virtual platform to both local and international students and participants, as they continue their efforts to inspire and encourage all people to reach their full potential, thrive, and contribute to their community. As such, the virtual platform serves to:



- Extend their presence and program delivery to peoples' homes, wherever they are, whatever their needs, and as such, extending their existing physical network to potential new areas;
- Reach digitally savvy people and better meeting their changing needs to connect and develop online;
- Increase the YMCA's positive impact on the lives of people, removing distance barriers when it comes to language and fitness programs, and giving a new light to their charitable ambitions.

Book a Demo

05 The Partnership

“ To reinvent our way of delivering our social impact – especially during a pandemic – turning to digital solutions was key. The YMCA is now better able to reach communities, wherever they are, to offer our programs.

– The YMCAs of Québec

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ABOUT THE YMCAS OF QUÉBEC



The YMCAs of Québec is a nonprofit organization that strives to inspire and encourage everyone to reach their full potential while also thriving to contribute to the overall success and positive outcome of their local and surrounding communities. It serves **120,000** participants, including **40,000** children and youth in Québec.

ABOUT KOCHASOFT

KochaSoft is a global, premier cloud services organization focused on the optimization of business technology in the cloud.

We provide world-class sustainable, scalable, optimized cloud solutions with a cost-efficient model. Our expertise in Google Cloud allowed us to turn around this project with exceptional quality and delivery.

