

NEW Water Celebrates 30 Years of Aquatic Monitoring Program

*Program aids community water quality improvement efforts,
contributes to Great Lakes scientific research*

FOR IMMEDIATE RELEASE

GREEN BAY (August 11) -- NEW Water celebrates 30 years of its Aquatic Monitoring Program this year, and held a ceremony on Aug. 11 to acknowledge program founder and scientist, John Kennedy.



“John had the vision to begin this program 30 years ago, and we are proud to honor his efforts at this celebration,” said Tom Sigmund, Executive Director of NEW Water.

“Today, the data from this program is an important tool to help NEW Water continue to protect our most valuable resource, water.”

Founded by Kennedy, former Watershed Programs Manager for NEW Water, the program has collected over 11,618 water quality samples from the Bay of Green Bay, the

East River, Fox River, and is now beginning work in the surrounding watershed. This data is currently aiding NEW Water’s efforts to achieve permit compliance through collaborative watershed quality improvement efforts, called Adaptive Management by the Wisconsin Department of Natural Resources (read more about NEW Water’s work in Adaptive Management at <http://www.newwater.us/programs-initiatives/environmental-programs>).

NEW Water’s celebration features Dr. Val Klump from the prestigious University of Wisconsin-Milwaukee’s School of Freshwater Sciences, who will discuss the impact of this program. “A Day in the Life of AMP” video can be seen at: <https://www.youtube.com/user/gbmsd>.

About NEW Water

NEW Water, the brand of Green Bay Metropolitan Sewerage District, is a wholesale provider of wastewater treatment and conveyance services to 18 municipalities through a 285-square-mile area in Northeast Wisconsin. NEW Water strives to lead water quality improvements for the bay of Green Bay through operational excellence, resource recovery, education, and watershed management.

Protecting our most valuable resource, water | www.newwater.us