



Positive Venture Group Funding Services and Process

Every company needs funding, regardless of size or stage. Accessing the funding required to grow your business can be one of the most onerous and distracting endeavors a growing company faces. Our team has a proven track record in identifying and securing equity investment, debt, and non-dilutive funding. Our team helps prepare your business to qualify and expedite funding. Regardless of the source of funding, we will help you secure the capital necessary for success.

Step 1 Planning

Planning the round, expectation management, size, type of investor, timing, and cash runway (before and after).

Step 4 Pitch Deck

Pitch Deck

Support review of messaging and financial portions of the Pitch Deck. Ensure it covers all the key factors and differentiators in the business

Step 6 Support for Meetings

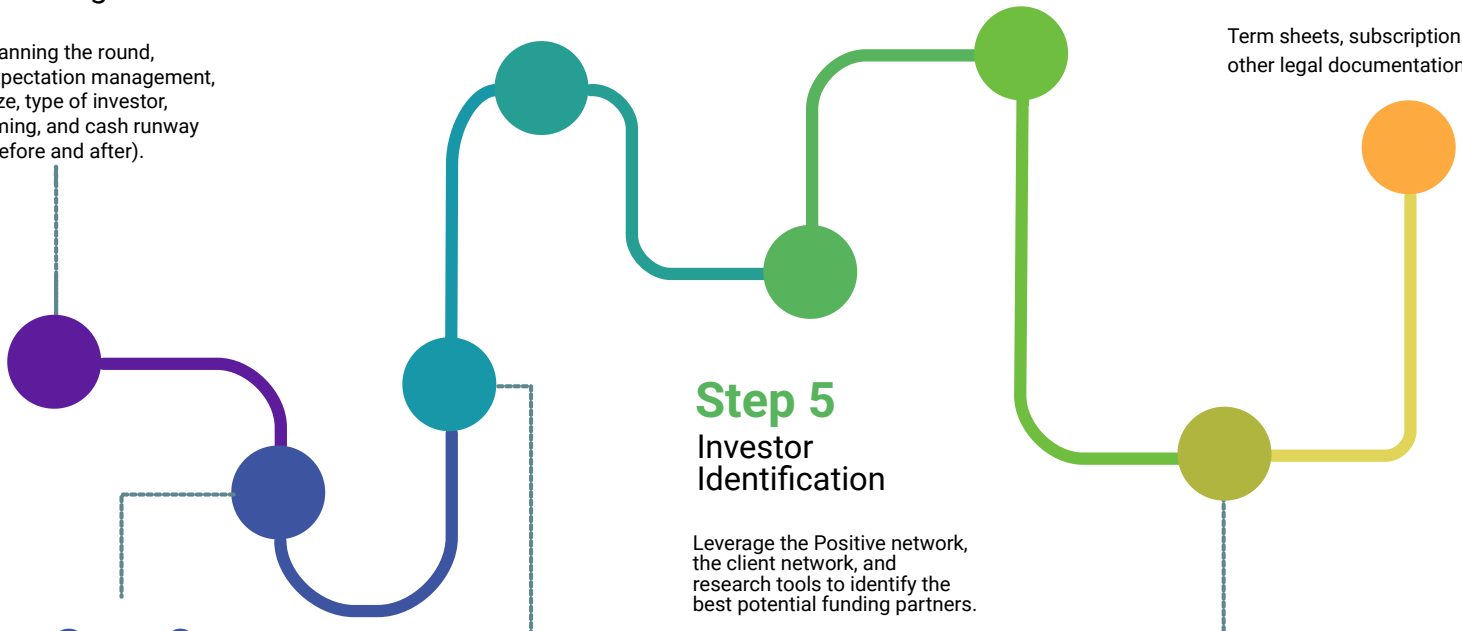
Support for Meetings

Meet with investors alongside the client, refine the message after each meeting, and identify key concerns of strengths

Step 8 Review of Documents

Review of Documents

Term sheets, subscriptions and other legal documentations



Step 2 Cap Table

Update and dilution calculations: Update of cap table and calculation to fully understand potential dilution and alternatives

Step 5 Investor Identification

Leverage the Positive network, the client network, and research tools to identify the best potential funding partners.

Step 3 Business Model

Ensure the business model is an accurate representation of the business so an investor can clearly understand the unit economics, assumptions and KPIs that underly the business

Step 7 Due Diligence

Support Due Diligence by stage, while managing the associated data room.