

Positive Venture Group

CFO Services

Many high-growth startups fail because daily tactical distractions inhibit their growth. They don't have the time or insights to execute strategically. To make matters worse, these growing transforming companies typically believe they can't afford, attract, or retain the senior finance talent required to reach the organization's full potential. The good news is that you don't need a full-time Chief Financial Officer in the growth stage.

Positive Venture Group embeds experienced CFOs on a part-time basis. We have lived the challenges you are facing. Positive CFOs deliver robust and mature processes to stabilize finances, enable board and governance requirements, attract funding, and increase growth.

COMMON CHALLENGES



DISTRACTION FROM
EXECUTING ON YOUR
VISION



ACCESS TO
CAPITAL



INEXPERIENCE IN
FINANCIAL AND
REGULATORY MATTER

A POSITIVE APPROACH

We view the CFO role as a key driver of a company's return on investment. Our CFOs drive cash inflows for clients while optimizing spend in the early growth stages. Positive leverages proven CFO advisory methodologies, developed from the combines knowledge of all our CFOs, who experience spans a broad range of disciplines and industries. In this capacity we can serve as your embedded strategic partner to help meet your full potential.

When you engage with Positive, you work with a dedicated, experienced, successful CFO. In addition, you benefit from the collective wisdom, experience, processes, and network of our entire team.

PROCESS



OPTIMIZE
CASH

STABILIZE
FINANCES

EXECUTE
STRATEGIC PLAN

ENHANCE BOARD
GOVERNANCE

STRENGTHEN
MANAGEMENT
CADENCE

ENSURE FUNDING
READINESS

MONETIZE THE
POSITIVE
NETWORK