

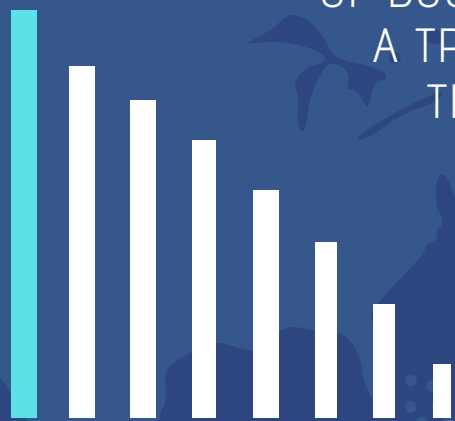


WHY

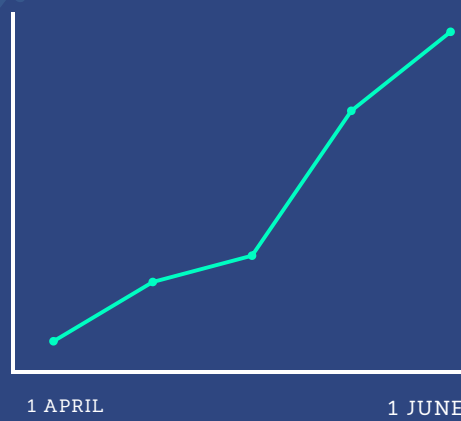
BEDBOOKER

IS YOUR WAY FORWARD

OTA'S ARE THE MOST POPULAR METHOD OF BOOKING A TRIP IN THE UK



DUE TO THE DECLINE IN COVID CASES, HOTEL RESERVATIONS HAVE GROWN BY 47% BETWEEN 1 APRIL AND 1 JUNE



58%

OF KINETIC'S SURVEY RESPONDENTS SAID THEY'LL CONSIDER STAYING IN A UNIVERSITY'S ACCOMMODATION

OTA'S ARE THE 4TH MOST INFLUENTIAL SOURCE WHEN PLANNING A TRIP

4th

£14,770,497



HIGHEST KINETIC CUSTOMER INCOME FROM OTA BOOKINGS ALONE

46,762

HIGHEST BOOKINGS FROM A SINGLE KINETIC CUSTOMER

8,564

AVERAGE NUMBER OF BOOKINGS ACROSS BEDBOOKER CLIENTS



£1,934,030

AVERAGE BEDBOOKER INCOME ACROSS KINETIC CLIENTS

£177

AVERAGE BOOKING VALUE ACROSS BEDBOOKER CLIENTS

BEDBOOKER CONNECTS YOU TO

134

CHANNELS



BEDBOOKER UPDATES KXRESIDENTIAL EVERY **2 MINUTES**