

IN FOCUS:

OTONOMO APP FOR SALESFORCE



salesforce

PARTNER

THE CHALLENGE

TO SPUR GROWTH AND
OPTIMIZATION WITH
VEHICLE DATA

Current technical and business barriers:

- Accessing embedded vehicle data from the organization's fleets or customer vehicles is extremely complex
- Integrating the data from multiple automakers is complicated
- Developers and data scientists with special skills are required
- Dongles require excessive logistics: installation, maintenance, storage, and downtime
- A comprehensive FMS can be expensive and provide more services than required

THE SOLUTION

THE OTONOMO APP
FOR SALESFORCE

The Otonomo App for Salesforce provides:

- Out-of-the-box integration with Salesforce
- Real-time vehicle status
- Reports, dashboards and maps for insights on your business
- Discover new opportunities by crossing vehicle data with customer data

Why Otonomo:

- Immediate access to vehicle data
- Scalability and simplicity
- Multiple OEM data from connected vehicles
- Fast time to value
- Freedom to integrate best of breed solutions
- No installation, no logistics, no maintenance
- 100's of data attributes
- One-click onboarding and defleeting
- Secure and governed access to vehicle data



otonomo

otonomo.io

HOW TO CREATE NEW OPPORTUNITIES WITH VEHICLE DATA?



MERGE VEHICLE AND CUSTOMER DATA

- Discover new opportunities when monitoring and analyzing data
- Explore trends when merging vehicle and customer data
- Organize and manage vehicle and customer information in one place
- Manage fuel costs with direct access to odometer data
- Automate alerts for maintenance, warranties, special offers
- Schedule notifications according to your own business requirements
- Combat fraud by monitoring off-hour usage
- Leverage vehicle health data for preventive maintenance
- Provide targeted roadside assistance services

FROM SETUP TO INSIGHTS

Install the Otonomo App



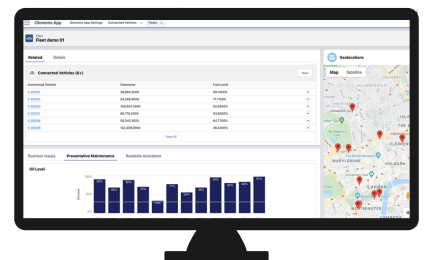
- Download and install Otonomo App for Salesforce

Create an Otonomo Account



- Create an Otonomo account
- Create a fleet workspace
- Get your Otonomo credentials
- Add your vehicles to your fleet workspace

Manage Your Vehicles in Salesforce

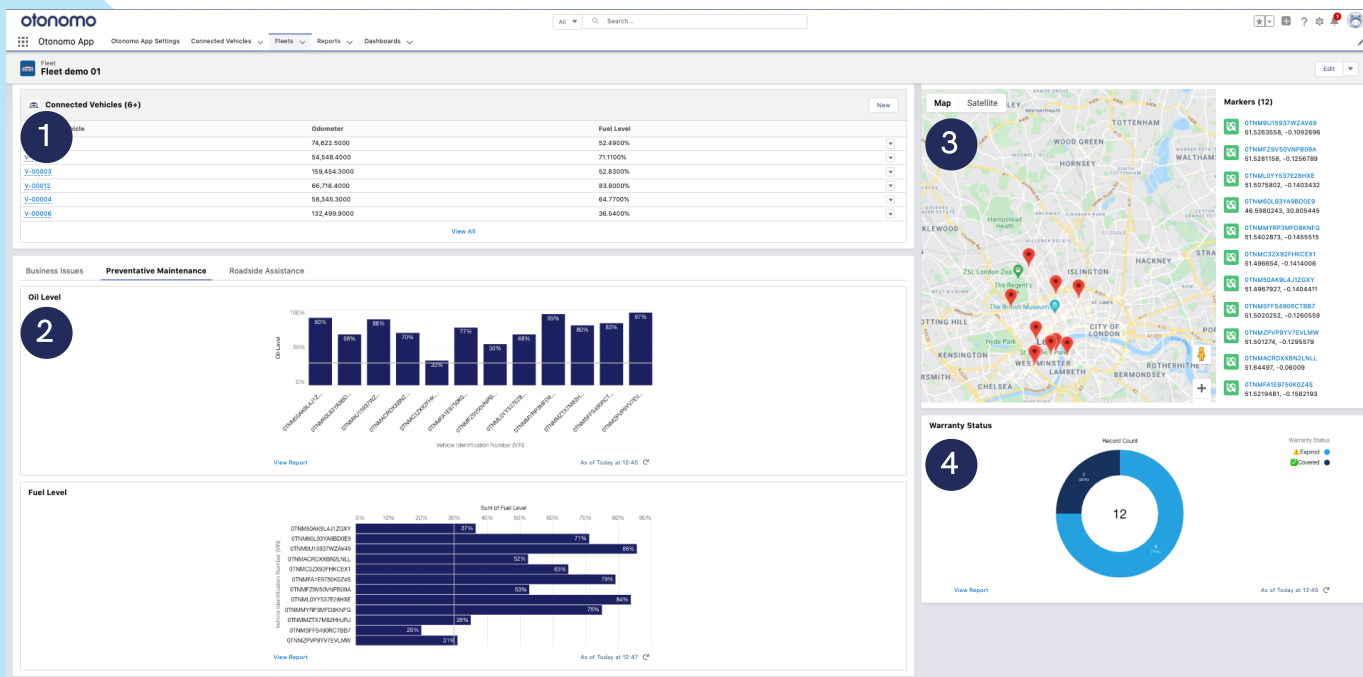


- Create tailored reports and dashboards
- View your vehicles on maps
- Schedule and trigger actions based on individual and multiple vehicle status

otonomo

VEHICLE DATA IN USE

OTONOMO DATA INTEGRATED INTO SALESFORCE



1 TOP LINE OVERVIEW

View and filter all vehicles in your fleet

2 ONE-CLICK VEHICLE STATUS

One screen view of key attributes like oil and fuel levels

3 MAP VIEW

Monitor individual vehicle and entire fleet locations on a map

4 TRIGGER ACTIONS

Run flows that trigger actions like special offers and safety alerts

OUT OF THE BOX INSIGHTS

MAP VIEW

Display vehicles on different types of maps

WARRANTY STATUS

Instantly view the warranty status of each vehicle

ODOMETER DELTA

Easily monitor accurate mileage updates per day or week

PARTIAL LIST OF DATA ATTRIBUTES

BATTERY STATUS
BREAK FLUID
DOOR STATUS
ENGINE STATUS
ENGINE HOOD STATUS
EV BATTERY STATUS
FUEL TANK DOOR STATUS
FUEL LEVEL
HEADING
HEAD LIGHT
LOCATION
NEXT SERVICE DATE
NEXT INSPECTION
ODOMETER
OIL LEVEL
REMAINING RANGE
SPEED
TIRE PRESSURE
TRUNK STATUS
WINDOW STATUS

For more information:
info@otonomo.io or [Request a Demo](#)

otonomo