

CBRE RESEARCH
NORDICS REAL ESTATE
MARKET SNAPSHOT

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FINNISH MULTIFAMILY MARKET KEY FIGURES IN Q4 2020

INVESTMENT MARKET

Despite the market turbulence from COVID-19, the investor sentiment has remained positive towards the Finnish multifamily sector.

The market for multifamily has become more and more international in recent years and the stable, diversified and resilient cashflows from the Finnish residential apartments are attractive for a wide variety of investors.

The largest transaction in Q4 was the British investor M&G entering the Finnish market with the purchase of 630 rental apartments from the YIT and Ålandsbanken joint venture for €148.5 million.

Investment Volume

€1.09bn 2020

▼ -48% (Y-o-Y %)

€0.47bn Q4/2020

▲ 22 % (Y-o-Y %)

SALE OF 138 APARTMENT DEVELOPMENT PROJECT IN HELSINKI

Sale price: Conf.
Sale date: 12/2020
Buyer: ICECAPITAL

Seller: Bonava

Apartments: 138 apartments

Location: Vuosaari, Helsinki

SALE OF 630 APARTMENT RESIDENTIAL PORTFOLIO IN 9 CITIES

Sale price: €148.5 million

Sale date: 12/2020

Seller: JV of YIT & Ålandsbanken

Buyer: M&G

Apartments: 630 apartments

Location: Finland (9 cities)

Source: CBRE Research



Key Figures in Q4 2020

Cross-border investments

37%

▲ 30% (5-year avg.)

Share of total investment volume

26%

▲ 18% (10-year avg.)

Number of transactions

17

▼ 24 (5-year quarterly avg.)



Largest single transaction

€148.5mn





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LOOKING AHEAD

The construction activity continues to be high in Finland despite that the pace of apartment starts and completions has slowed from the peak in 2018-2019.

Helsinki Metropolitan Area saw rental growth of 2.4%, Turku 1.8% and Tampere 1.4%, whereas Finland excluding the capital city region experienced a decrease of 0.8% in 2020 (y-o-y).

The number of single households is on the rise and the overall popularity of rental living is increasing amidst the uncertainty from the pandemic.



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