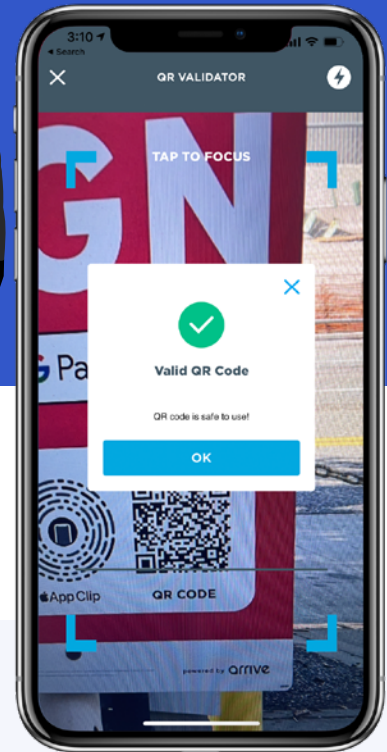# FLASH

Preventing QR Code Fraud:

A checklist for parking operators and asset owners

QR codes are a great tool for minimizing paper waste, improving labor efficiencies, and creating a seamless, touchless experience. With users, asset owners, and parking operators taking these safety measures and looking out for signs of fraudulent codes, we can all enjoy the benefits of QR codes with less risk.

What Users Can Do

- [ ] Assess your surroundings and take into consideration how exposed the QR code signage is to the environment.

- [ ] Check URLs before you click and pay.

- [ ] Know the signs of fraudulent websites: bad spelling, poor grammar, and pixelated logos.

- [ ] Use Apple Pay and Google Pay when available.

- [ ] Use the QR Code Verifier in the ParkWhiz app to double-check the validity of a ParkWhiz QR code.

What Operators Can Do

- [ ] Incorporate scanning on-site signs for fraudulent QR codes as part of your daily routine, like checking for credit card skimmers.

- [ ] Offer Apple Pay and Google Pay and encourage consumers to use them at checkout.

- [ ] Introduce Apple's App Clips Codes as a safer alternative.

- [ ] Monitor dashboards and reports for any abrupt changes, and notify help@parkwhiz.com of any invalid codes.

ParkWhiz's QR Code Verifier: How It Works

1. Launch the ParkWhiz app and navigate to "More" to locate the QR Code Verifier.

2. Scan the QR code in question.

3. If you get a green check then the QR code is valid, it's safe to proceed!

4. If there's a broken link, the app will show a yellow check. Follow the presented instructions on screen for resolution.

5. If the QR code is invalid, a red exclamation mark will appear with a note asking users to notify ParkWhiz immediately of the QR code in question.

FLASH is your expert on payment security.

As a Level 1 PCI DSS Payment Processor, FLASH knows how difficult it is to protect payments – especially in the digital age. As new payment methods and technologies are introduced, we are dedicated to keeping asset owners and parking operators in the know and users safe from the threat of fraud. Have a QR code related concern or question? We're here to help. Email us at **support@flashparking.com**