

## PROGRAM OVERVIEW

- Invigorate your career and sharpen your problem-solving toolkit.
  - This is a one-year professional training program that will empower you to become a visionary thinker with the essential innovation skills for practical deployment.
- What do you get?
  - One-on-one coaching in strategic problem solving
  - Intimate peer group discussions
  - Individualized capstone project work
  - Recognition as an innovative pioneer and Innovation Institute Practitioner
- *Join an elite group of strategists poised to change the industry and take electrical construction to the next level.*

## CANDIDATE PROFILE AND CURRICULUM

- The Innovation Institute Candidate is someone who is well-positioned to move your company forward; a future executive and a construction visionary. These candidates can exist at multiple levels within your firm.
- Innovation Institute Nominees will learn and train together for one year. The year will be divided into three 4-month phases. Stakeholder Reviews will follow each phase.
  - In-person Kick-off
  - **Phase 1: Understand**
    - Learn, Build Allies, Identify Opportunities Within Your Company
  - **Phase 2: Strategize**
    - Explore Solutions, Develop a Plan, Assign Champions, Start Actions
  - **Phase 3: Execute and Sustain**
    - Build Upon Initial Action, Scale Activities, Evolve Tactics
  - In-person Graduation
    - Commencement into active Alumni Network

## CAPSTONE PROJECT

- Innovation Institute Pioneers will strengthen their ability to apply innovation techniques while executing problem solving strategies towards a Capstone Project.
  - Each Capstone will be uniquely tailored to address an internally prioritized challenge within your own organization.
  - Each Capstone will galvanize the principles of innovation, allowing you drive a culture of improvement throughout your company.
  - The Capstone project is a long-term investment for you and your company that will elevate your entire business culture towards innovation.





# Invest in Yourself and Elevate Your Organization



## HOW DO YOU JOIN?

- NECA's Innovation Institute welcomes all high-potential professionals to be nominated by their executive leadership.
- To ensure tangible results, Innovation Institute Candidates are expected to engage with the program for an average of 2 hours each week.
  - ➔ This estimated time includes coursework, meetings, and individual efforts towards the Capstone Project sponsored by their company.



**“The NECA Innovation Institute is designed to create and develop innovative pioneers within your company, encouraging a culture change and fostering a desire to elevate your business. We must choose to invest in our people, push our companies forward, and not remain stagnant as the future approaches.”**

—David Long CEO, *National Electrical Contractors Association*

**Tauhira Ali**  
*Executive Director of  
Industry Innovation*  
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**Interested in NECA  
Innovation Institute?**

Scan the QR code to fill  
out our interest form.

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