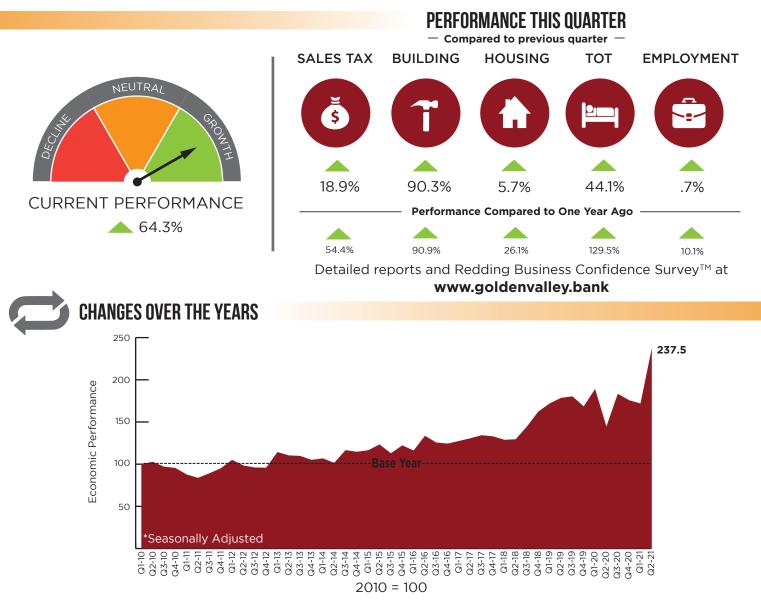
REDDING 2ND QUARTER 2021 ECONOMIC SNAPSH

An overview of our local economy.



CURRENT TRENDS



All five components noticed strong increases in Q2 2021 which pushed the Snapshot to its highest level since 2010.

Sales tax revenue was over \$8.4 million in Q2 2021, the highest level since the base year in Q1 2010. The total valuation of permits issued in Q2 2021 was over \$76.9 million, the highest level since the base year. The average home sales price was over \$401k in Q2 2021, up for the fourth consecutive quarter and now at a record high level. Transient Occupancy Tax revenue was over \$1.8 million in Q2 2021, the second highest grossing quarter since the base year. There were nearly 69k Shasta County residents employed in Q2 2021, an increase of 10.1% or nearly 6,300 more residents employed when compared to a year ago.

The August 2021 Redding Business Confidence Survey shows 49% of local business leaders are expecting better conditions in Redding over the next 12 months. Make sure to view the full results of the survey at www.GoldenValley.Bank.

REDDING CHAMBER

OF COMMERCE

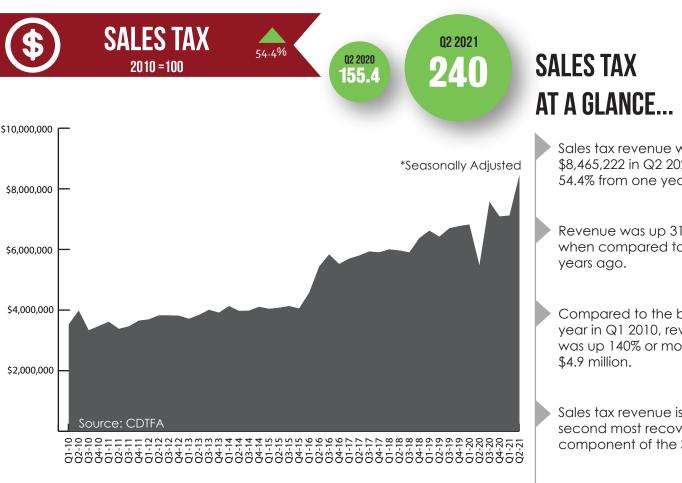
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Sales tax revenue was \$8,465,222 in Q2 2021, up 54.4% from one year ago.

Revenue was up 31.8% when compared to two

Compared to the base year in Q1 2010, revenue was up 140% or more than

Sales tax revenue is the second most recovered component of the Snapshot.

2ND QUARTER TREND

Sales tax revenue was over \$8.4 million in Q2 2021, the highest level since the base year in Q1 2010. Since that time, revenue has continued a strong upward growth trend and is now up more than \$4.9 million or 140%.

In Q2 2020, revenue was significantly impacted, likely due to COVID, and immediately decreased by 19.7% from the prior quarter. Following this decrease, revenue made a significant rebound and has increased three of the past four quarters, now up by nearly \$3 million or 54.4%.

Looking forward, The August 2021 Redding Business Confidence Survey shows 56% of local business leaders are expecting to see increased sales over the next 12 months. Make sure to view the full results of the August 2021 survey at www.GoldenValley.Bank.

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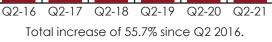
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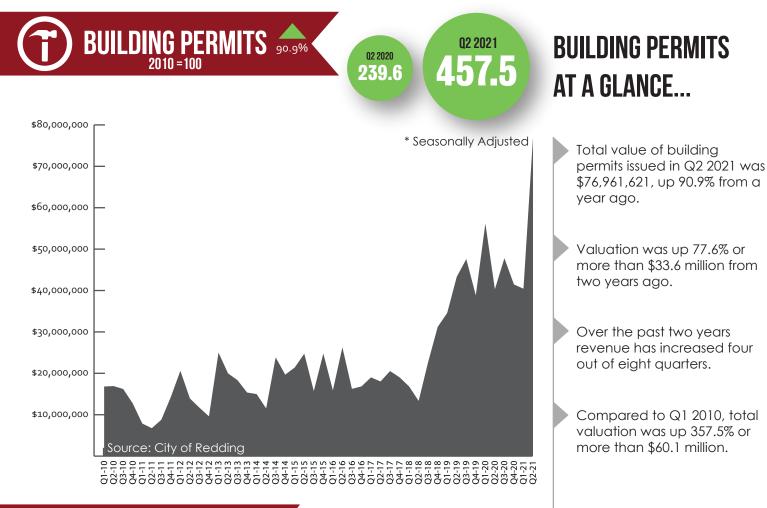
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2ND QUARTER SALES TAX PERFORMANCE



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2ND QUARTER TREND

The total valuation of permits issued in Q2 2021 was over \$76.9 million, the highest level since the base year in Q1 2010. Since that time, valuation has increased more than \$60.1 million or 357.5% and is currently the most recovered component when compared back to 2010.

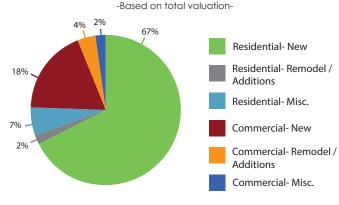
Fortunately this component has continued a robust performance since the middle of 2020 when COVID initially impacted other sectors. When compared to a year ago, total valuation was up 90.9% and increased two of the past four quarters.

There were 1,590 permits issued in Q2 2021, up from 1,372 permits in the previous quarter.

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More Economic Snapshot information available at www.goldenvalley.bank



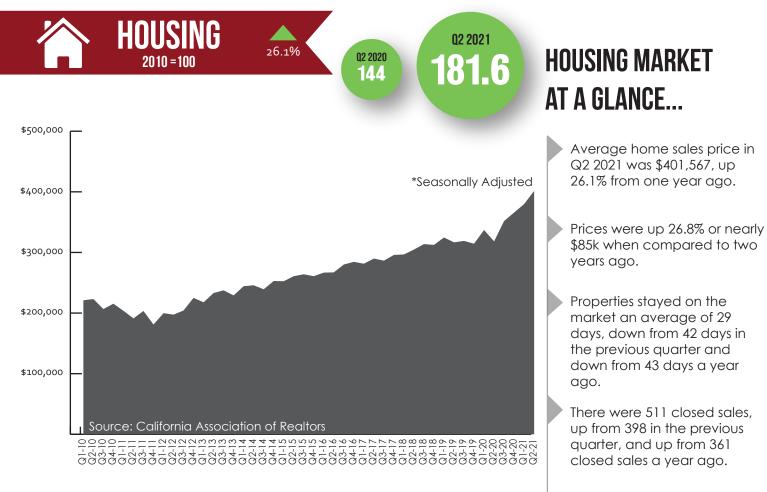


PERCENTAGE OF PERMITS

Residential Permits: 1,338 Commercial Permits: 252 Plans Reviewed: 464 Total Inspections: 5,325



REDDING 2ND QUARTER 2021 **ECONOMIC SNAPSHOT** An overview of our local economy.



2ND QUARTER TREND

The average home sales price was over \$401k in Q2 2021, up for the fourth consecutive guarter and now at a record high level. When compared to the base year in Q1 2010, the average sales price was up 81.6% or over \$180k.

During the initial COVID-19 impacts, the average sales price noticed a quick decrease of 5.5% from the previous quarter. At that time, there were 361 closed sales and properties spent 43 days on the market. Fortunately this component has guickly recovered and prices are now up 26.1% with 511 closed sales and properties spending 29 days on the market.

Rates have remained low which may help continue this strong upward trend for housing.

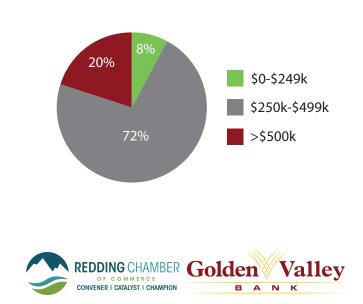
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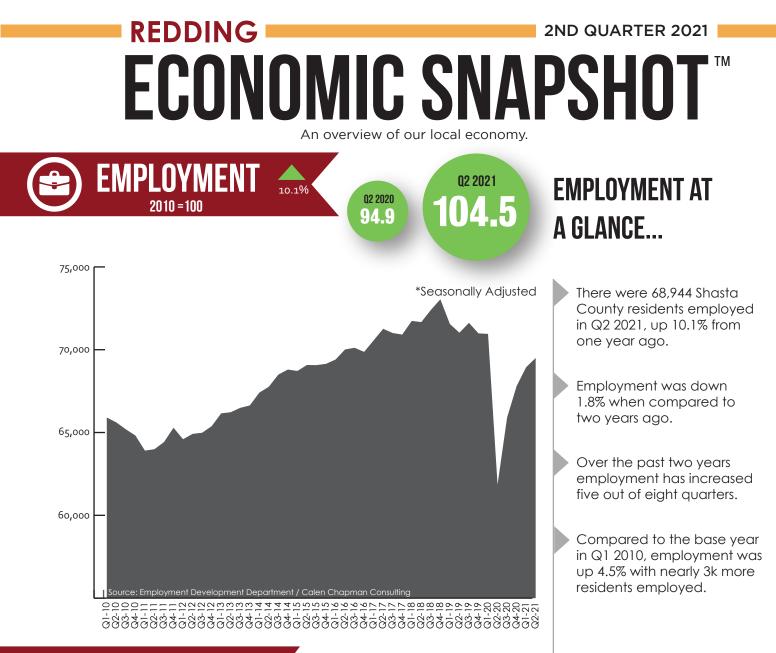
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2ND QUARTER PERFORMANCE -AVERAGE SALES PRICE-





4TH QUARTER TREND

There were nearly 69k Shasta County residents employed in Q2 2021, an increase of 10.1% or nearly 6,300 more residents now employed when compared to a year ago.

So far, employment has made a strong and quick recovery over the past year following the impacts of COVID-19 in Q2 2020. During that time, employment was immediately forced down by 10.7% to the lowest level since 2010. Fortunately, employment has increased four consecutive quarters following this impact and current levels are just 4% lower than the record high in 2018.

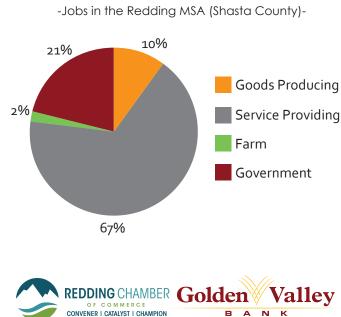
The August 2021 Redding Business Confidence Survey shows 32% of local leaders expect to increase their employment over the next year. Make sure to view the full results of the August 2021 Redding Business Confidence Survey at www.GoldenValley.Bank.

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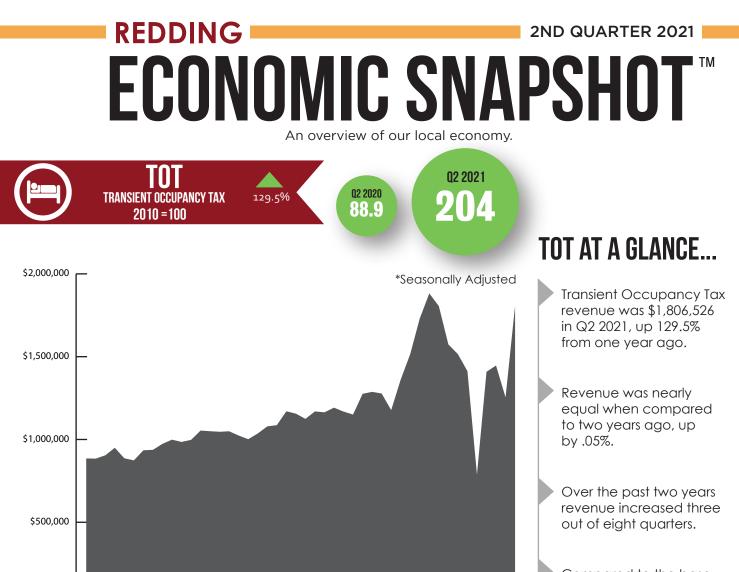
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INDUSTRY BREAKDOWN



Compared to the base year in Q1 2010, TOT revenue was up 104% or just over \$921k.

Transient Occupancy Tax revenue was over \$1.8 million in Q2 2021, the second highest grossing quarter since the base year in Q1 2010.

Source: City of Redding

2ND QUARTER TREND

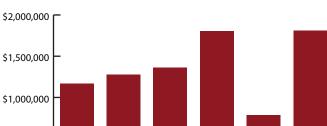
TOT maintained a strong and steady growth trend from 2010 up until the middle of 2018 when revenue started increasing to record high levels, mainly due to impacts from the Carr Fire and Camp Fire. These levels were inflated and revenue started pulling back to normal levels in 2019 until the COVID-19 pandemic hit in early 2020. This immediately pushed revenue down by 48% in the first half of 2020.

TOT has made a robust comeback since the pandemic low, increasing three of the past four quarters and increasing revenue a total of 129.5% or over \$1 million.

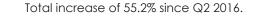
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2ND QUARTER PERFORMANCE



Q2-18 Q2-19

CONVENER 1 CATALYST 1 CHAMPION

Q2-17

\$500,000

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Q2-21

Q2-20