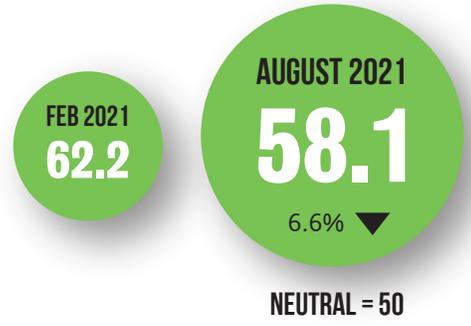


BUSINESS CONFIDENCE SURVEY

Overall confidence among our local business leaders has remained strong when compared to the previous survey from February 2021. While confidence did decrease by 6.6%, a majority of leaders are still expecting their sales, profits, and employment to increase or remain the same over the next year. The biggest changes in confidence this survey were shown in the outlook for general business conditions here locally and in the U.S. over the next year.

In August 2021, 49% of our business leaders expected general business conditions to improve over the next 12 months, down from 68% in February. When asked about general business conditions across the United States, 37% expect conditions improve over the next year, down from 60% in February.



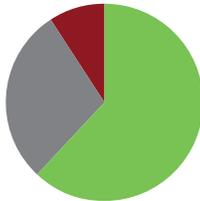
WHAT LOCAL BUSINESS LEADERS ARE SAYING

What are expectations for the next 12 months?

SALES

How are top line sales expected to change in the next 12 months?

- Increase: 62%
- Same: 29%
- Decrease: 9%



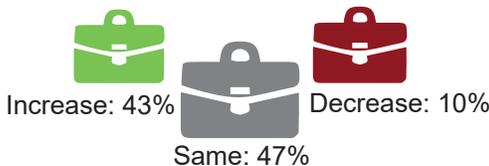
PROFITS

How is profit expected to change in the next 12 months?

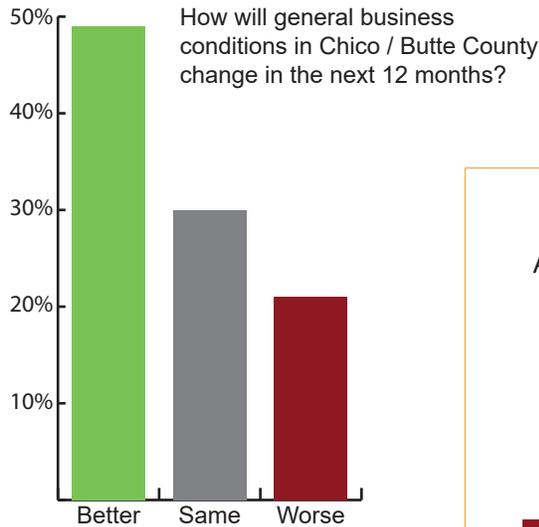


EMPLOYMENT

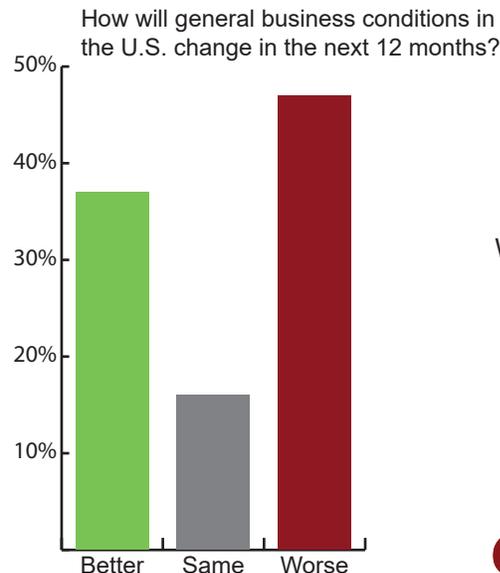
How is the level of employment expected to change in the next 12 months?



LOCAL BUSINESS CONDITIONS

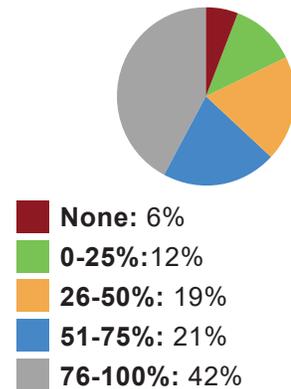


US BUSINESS CONDITIONS



HOT TOPIC!

Approximately what percentage of your workforce is vaccinated?



Want to participate in our next survey?
Email mfrancis@goldenvally.bank for more information!