



Expert Working Group Digital Controlling Competence

We give you the tools, technologies and competencies to turn your data into value-creating information and decisions.

A group of experts who roll up their sleeves and want to bring the benefits of digitization to companies.

Digital Controlling Competence – main topics

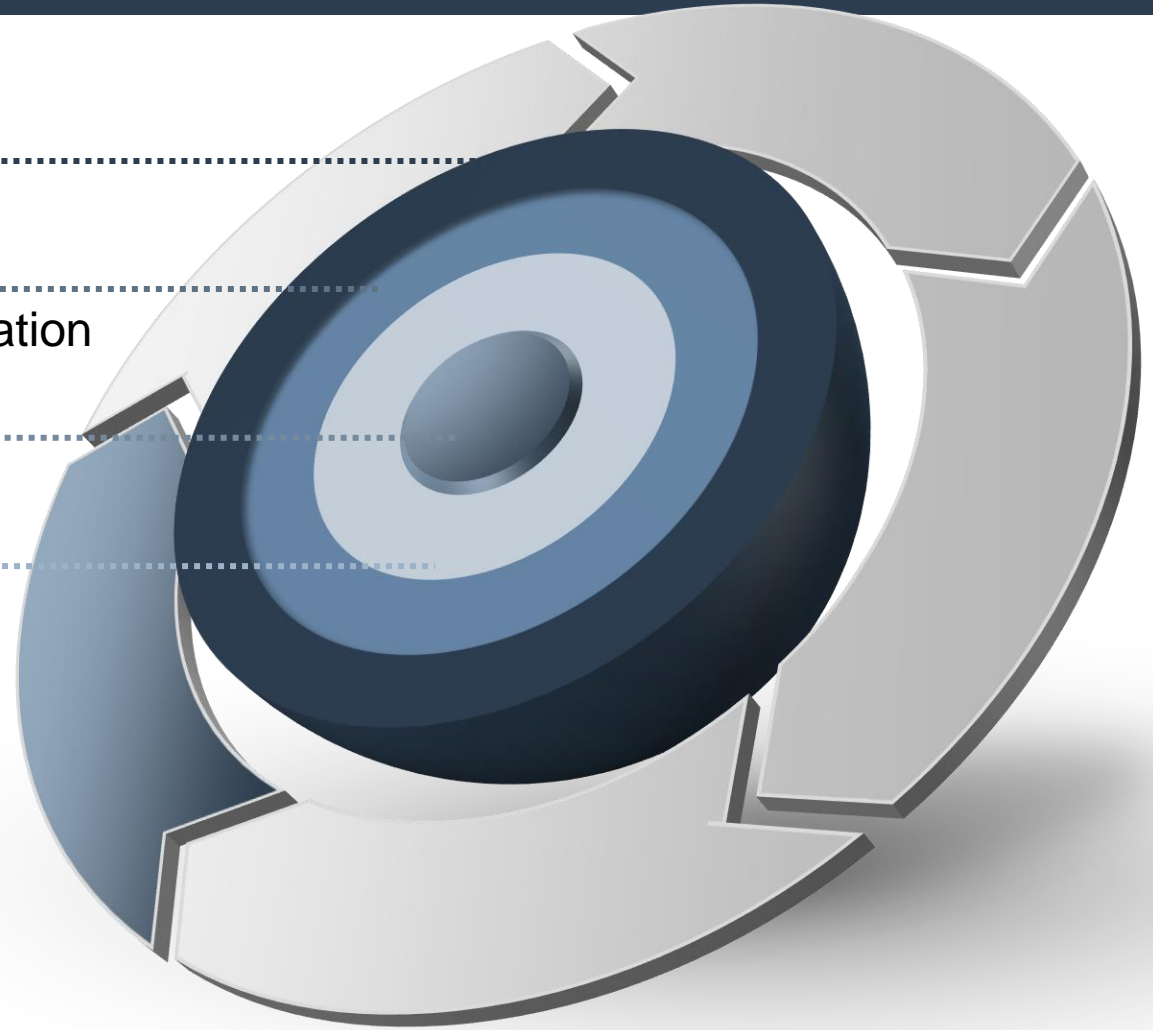
ICV expert working group – network of scientists and practitioners

Being aware of modern, value-adding FP&A Technology

Advanced Business Analytics getting out most of your information

Time for proactive, reliable **decision support**

Strengthening new controller's/FP&A expert's competencies



Digital Controlling Competence

<https://www.icv-controlling.com/de/arbeitskreise/dcc-digital-controlling-competence.html>

Our Approach

Strengthen skill set in these areas:

**BI & CPM Technology
and Trends**

**New FP&A skill sets
required**

**Online Collaboration &
Communication**

How and When?

2-3 Meetings p.a.

**Get together in 3D –
including networking**

**Learning from others –
Peer Companies,
Academic Benchmark**



Expert Group Leaders



Alexander Hein
Expert Group Head

Founder & CEO,
smartPM.solutions GmbH



Christian Bramkamp
Deputy Head

Global Delivery Project Manager
Roboyo GmbH



Expert Group Core Team



Prof. Dr. Uwe Seidl
OTH Regensburg



Pascal Speicher
Group Controlling
Villeroy & Boch



Dr. Marina Hein
Academic Alliances

Key focus areas of the ICV Expert Working Group Digital Controlling Competence

Processes & Optimization

Automation, predefined content for standardized controlling requirements - supporting the journey to fully integrated business planning.

- Sales & Operations
- Optimization algorithms (e.g. production planning)
- initiative planning -> strategic measures / projects
- Project- & program performance management
- Sales planning & controlling
- Marketing controlling
- Go-to-market planning

Fully integrated business planning

State of the art planning methods

- Top-down planning with allocation wizards and "CEO button"
- Value driver-based planning
- flexible countercurrent processes & planning calendar
- scenario planning & rolling forecasts

Technology & Tools

- Multi-dimensional & multi-attribute analysis & planning: state of the art, high-performance and scalable BI & CPM tools
- Make AI decision support, mathematics and statistics easy to grasp and accessible for the controller and apply predictive / prescriptive analytics
- Modern BI functions (dashboards, integrated reporting)
- Office add-ins for live connections to Excel, Word and PowerPoint
- Flexible granularity (operational vs. tactical vs. strategic planning) with different time periods (years, months, weeks, days)
- Ensure compliance with the help of the systems through
 - User rights
 - ICS - SOX 404
 - Audit trails
- Performance optimization - applications for large numbers of user, for all web browsers and devices
- ERP & CRM integration - interfaces vs ETL (extraction, transformation & loading)



Digital Controlling Competence

Wir are looking forward to meeting you – more:

<https://page.smartpm.solutions/icv-dcc-en>