



United as one
to transform our future.

Hello,

As we look to our future, you've most likely heard discussions about NSP changing our name later this year. However, after many discussions, we've decided NSP will remain exactly as it is until later in 2022.

In late 2022, NSP will unite as Taylor Visual Impressions and go to market as Taylor for direct selling channels, while continuing to do business as Navitor for indirect selling.

NSP will continue to be referred to as a critical part of the Taylor Visual Impressions business unit. However, the most important thing to note is that the NSP brand name will remain unchanged to customers until late 2022.

Keep up the great work.

You've done a tremendous job partnering with Taylor sister companies to transform truly exceptional spaces for some of the world's biggest companies and organizations. Your hard work and creativity are a big part of what continues to fuel our growth.

I see exciting, new opportunities to expand and build brand awareness with the Taylor name, especially in the architectural signage and direct channels. And by adding direct business, we boost our bottom line and build valuable long-term relationships.

I encourage you to reach out to your team leaders with your questions. You'll receive more communications in 2022 as we continue our journey and power forward as Taylor.

Excited for our future,

Joe Hanneman
Business Unit President

