yabble

PRODUCT DESIGNER JOB DESCRIPTION

About Yabble

We are a small but rapidly growing SaaS company centred around market research that's created a game-changing product for the market research sector. With the release of our new cutting-edge AI Insights Generator, Hey Yabble, we're committed to empowering our customers to get the most out of their data, and fast.

Yabble believes that insights drive great business outcomes, so we're focused on making our software user friendly, fast and focused on action.   We have over 50 leading brands across ANZ already using our software, next stop the USA.   You'll join a growing team of 25, spread across 5 countries. What unites us is our passion, vision and can do attitude, we'd love you to join us.

The role

As a Product Designer at Yabble, you will play a hands-on role across all areas of the company including the various stages of the design process for our products, as well as helping out with required marketing material.

You will be a key member of the Product team, collaborating closely with Design, Marketing, Engineering, the founders of the business, and often other stakeholders within the Leadership team.

What you'll do

- You'll unpack problems to understand the purpose behind your work, and solve them using data-driven and elegant design solutions
- Clearly communicate design rationale and your decision making process to other members of the team
- Collaborate in developing of ideas and validation of hypotheses and concepts through ideation and research. (Experience with various testing activities a bonus.)
- Use Atomic design principles to develop, maintain and evolve our design system / component library
- Bring ideas to life through interactive prototypes
- Think past just static designs and consider the overall experience our audience will go on, whether that be a specific journey or small interactions
- Help create elegant and fit for purpose marketing collateral in our new brand

- Conduct user testing / interviews to optimise and enhance design
- Work as part of a team, but equally confident and capable to work on your own

What you'll bring

- 3+ years' experience as a Product Designer or similar role.
- An elegant portfolio of work demonstrating your experience in crafting journeys and interfaces. Marketing collateral a bonus.
- Great design opinions based on research, data and insights.
- A passion for innovation and insight driven technology
- You will have an eye for detail and able to identify subtle improvements that can have big impact.
- An understanding for the value of design systems or component libraries
- Experience with Figma
- Excellent collaboration skills with both design and development teams
- Ideally some experience working within an Agile development team
- A proactive and can-do attitude
- Understanding of HTML and CSS a bonus

Benefits of working with us

- Two remote (work from home) days on Wednesday / Thursday of each week
- Flexible working opportunities
- A diverse, kind and passionate team
- Office in the heart of the city
- Friday afternoon drinks (alcohol and non-alcohol options available)
- The latest tech, equipment and software you will need, as well as extra equipment for home to enable remote working

Find out more about us at: https://yabblezone.net/