CLOUDSOFT

TAME COMPLEXITY ENSURE RESILIENCE TRANFORM FASTER

A GUIDE FOR FINANCIAL SERVICES ORGANISATIONS FEATURING

CLOUDSOFT | AMP

ACCELERATED TRANSFORMATION IS INTENSIFYING CHALLENGES

The COVID-19 pandemic has been a digital performance catalyst for financial services organisations, with 53%* reporting their digital business performance is ahead or far ahead where it otherwise would have been had Covid-19 not become a global pandemic. This has accelerated digital maturity, with the great news being that financial services is now one of the most advanced industries in terms of digital journey progress.

However, this accelerated transformation has come at a price; many financial services organisations are still using inefficient, old business models alongside new innovative models, underpinned by increasingly complex technology landscapes. Cloud shift, with the promise of value, has fuelled fast adoption of cloud; yet at the same time, legacy and on-premise environments are being modernised by necessity in parallel, resulting in complex 'hybrid IT' environments becoming the norm.

This complexity of hybrid IT is creating new vulnerabilities which have enterprise wide ramifications - as complexity can be blamed for the most significant (and very public) financial services outages of recent years.

These vulnerabilities create yet another big issue to keep leaders awake at night; adding to competitive pressures, regulatory changes, increasing customers expectations and more, all of which call for faster digital dexterity.

While many tools can address subsets of these challenges, point solutions become less useful as applications proliferate and products, platforms and services become more integrated, and even more complex.

Financial services is therefore at a tipping point. Doing nothing not only risks the continuation of the transformation journey and the future business vision; but also the resilience and performance of critical applications to support the business needs of today.

MOVE FORWARD ON A FOUNDATION OF RESILIENCE

Building a resilient IT environment to maintain the digital acceleration of financial services whilst removing complexity and building new capabilities such as agility until now has been an unenviable task.

The technologies to address some of these challenges are not new; but what *is* new is them being packaged in a way that allows organisations to orchestrate applications across their full estate and through all stages of the technology life cycle

Solutions are emerging to do this; to strategically manage applications and workloads across hybrid infrastructures, regardless of environment or location. Solutions that help financial services leaders answer the question ""How can we best ensure that our infrastructure supports the organisation's mission, today and in the future?"

These solutions are known as *'Digital Platform Conductors'* (DPC) - an innovative new breed of tool that works seamlessly with existing technologies to give visibility of hybrid estates to ensure they deliver value, are resilient and drive compelling customer experiences; ultimately delivering both **stability** and **agility**.
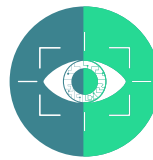
These solutions can;

Act as a conductor to harmonise hybrid environments

Cohesively orchestrate applications, regardless of environment or location

Provide centralised control, governance & visibility; top-down, not bottom-up

Unlock cloud benefits of hybrid and legacy environments

*"Leaders need tools that will work with what they already have, can meet them at their current level of maturity, and are flexible enough to adapt as they improve and as their needs change" **Roger Williams, Gartner***
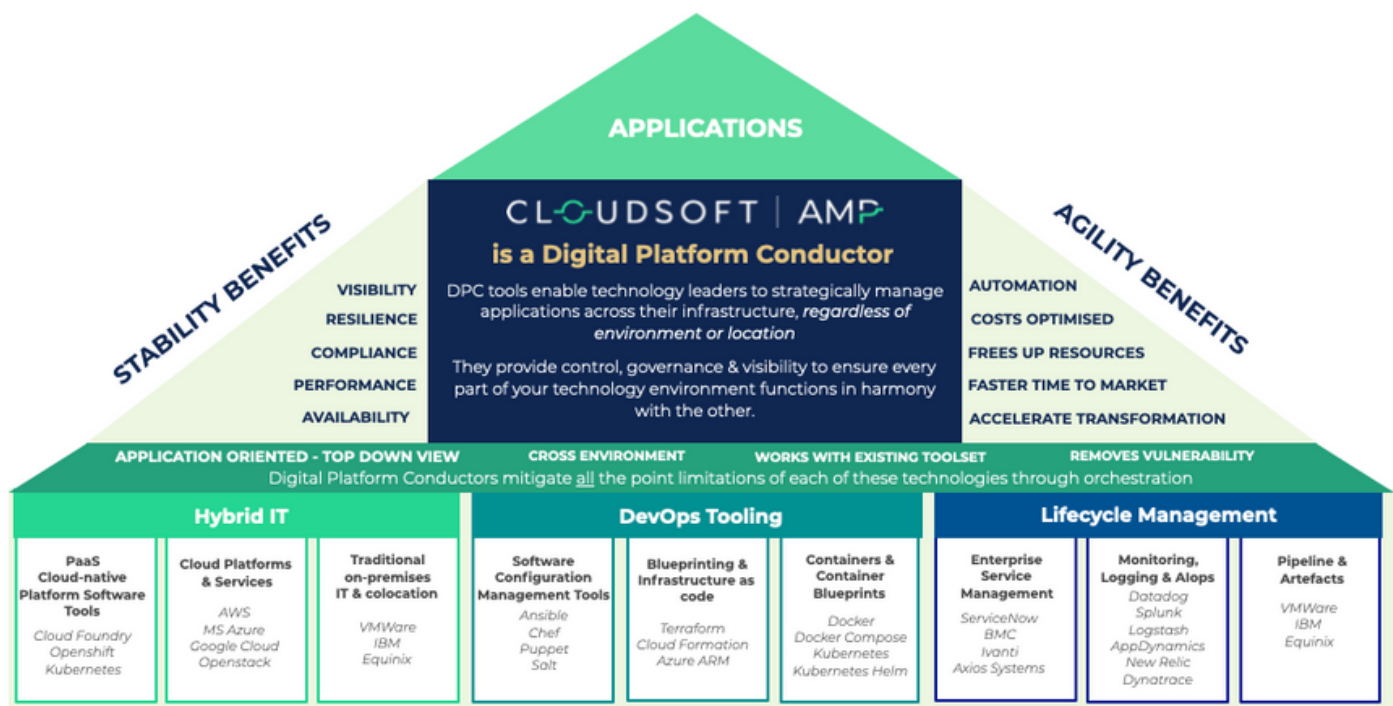
CLOUDSOFT AMP - A DIGITAL PLATFORM CONDUCTOR

Cloudsoft AMP has been named by Gartner as a representative digital platform conductor (DPC) vendor. Cloudsoft AMP provides the orchestration, connectivity and unification of services that businesses need to realise the full value of hybrid IT. AMP provides control, governance & visibility to ensure every part of your disparate technology environment functions in harmony with the other.

How does Cloudsoft AMP work?

AMP isn't 'just another tool'; instead it sits *above* your existing technology landscape to manage application workloads throughout their lifecycles. It's infrastructure-independent and able to effectively manage applications across private clouds, public clouds, on-premises environments and container platforms.

This means AMP won't add to the complexity of your estate. Instead it's there to tame it and help you maximise value from your many technology investments. It drives significant benefits around both stability and agility; meaning it's ideally suited for financial services organisations who need to demonstrate adherence to strict security and regulatory requirements, whilst also enabling digital transformation in parallel.

Unlike most tools, Cloudsoft AMP takes an application-first approach, because this is where the business value lies. AMP's control plane gives a unified view of applications linked to their underpinning technologies; ultimately enabling the processing of application workloads at the right time, on the right technology, in the right location, for the right price.
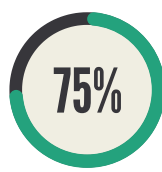
AMP creates an executable living model of your applications, completely independent of the infrastructure which allows them to be deployed anywhere, consistently and without error. AMP is the only software that gives composable design-time and consistent runtime models for any application across any environment. It captures and codifies subject matter expertise, best practices, processes, runbooks and more into reusable blueprints with autonomic policies attached - which reduces errors, improves resilience, saves resources, and ultimately reduces costs

CLOUDSOFT AMP - TIER 1 BANK IMPLEMENTATION RESULTS

A global Tier 1 bank implemented AMP and achieved the following benefits;

95%

75%

95% reduction in recovery time

75% fewer person hours required

100% hands off application management

Automated recovery; fast, consistent & complete
Efficient hybrid IT deployment & continual management
Failover robust, easily tested & audited
Platform to modernise iteratively & fast
Operates across all target infrastructure
Total confidence in availability
Demonstrates continual compliance
Free to transform faster

*To find out more about Digital Platform Conductors and Cloudsoft AMP
contact us at info@cloudsoft.io*