

10 REASONS TO UPGRADE TO GRAVITY SOFTWARE



When it comes to managing financial data for your business, the accounting software you choose matters. Selecting the right solution can help improve your entire business by providing financial insights that allow you to refine and optimize important processes.

From extensive functionality and insightful reporting, to enhanced security and powerful automation, explore the top reasons why organizations are upgrading to Gravity Software's cloud-based accounting solution.

1. Real-time, relevant data to drive better decision making

Search and filter across all types of information in your system with nearly no limitations. Gravity allows you to prepare data for export to Microsoft Office Excel so that you can analyze, summarize, or aggregate data. Between easy-to-use templates and personalized dashboards, you're able to slice and dice your data to extract key information in real-time to help management make better informed decisions.



2. New levels of efficiency with seamless integrations

Gravity Software is the only accounting software built natively on the Microsoft Power Platform. With an open API, you can have integrations to 3rd party apps like Bill.com, Expensify or Avalara to name a few. Our seamless integration with Office 365 provides you with the same login credentials and the ability to use Gravity's financials in the Microsoft Teams application. From Outlook you can send batch and individual email messages for orders, invoices and check remittances.

3. What you need, when you need it

Add the features your business needs without the ones you don't. With Gravity's scalable architecture, you can easily add advanced functionality as you need it, like CRM, Time and Billing, Subscription Billing, Revenue Recognition, Job Costing, and much more.

4. Multi-entity capabilities in one single database

As your organization grows, you may find yourself operating several legal entities, if you don't already. Gravity's multi-entity capabilities allow businesses to consolidate all their companies or divisions into one easy-to-use database. With just one database to manage, you'll eliminate redundancy and increase efficiency, freeing you up to focus on growing the organization rather than administrative tasks.

5. Simplified statements and reports in easy-to-use formats

Gravity gives users predefined report templates that allow you to see the complete financial statements of just one entity, or the whole organization, in just a couple of clicks. Because Gravity utilizes a single database to eliminate data silos, you can combine information from across your business to get a complete picture of your financial health in a single document.

Is Gravity Software right for you?






Designed to meet your needs, no matter what industry or company size.

Learn more today!

[Schedule a demo](#)

Or visit gogravity.com/schedule-a-demo

All of the features you need and none of the ones you don't.

-  Financials
-  Operations
-  Real-time insights
-  Cloud-based platform
-  Advanced functionality



6. Time-saving automation

Built-in solutions like Microsoft Power Automate allow you to build time-saving workflows into everything from individual tasks to large-scale systems with seamless integration using hundreds of prebuilt connectors. Data can move from one system to the next, generating a workflow that eliminates simple processes. By automating workflows throughout your operation, you can save time and promote greater collaboration and efficiency.

7. Work in the cloud

With our cloud-based infrastructure, you can do more than just sign in online. You can carry out core operations like printing checks, making payments and other tasks that used to be impossible without going into the office.

8. Advanced options for complex reporting

Gravity's Advanced Financial Reporting tool allows you to produce more complex reports by profit center, product type, department, office and more. Create user defined 'dimensions' that provide the ability to categorize data by events, job, projects or any other factor that's important to you. You can save the desired formats for future use, preview your reports and make edits before printing.

9. Unparalleled security across all of your data

Gravity's advanced security starts at the entity level and spans across forms, fields and even processes. User-based permissions allow access to only pertinent job-related information. Along with the addition

of strong audit trails and audit logs, an encrypted database and a Microsoft managed data center, you can feel confident in the security and integrity of your information.





10. Simplified implementation process

Upgrading doesn't have to cause disruption to your business. Gravity helps with data migration and implementation to speed delivery of your new system, making the transition seamless and efficient.

Take the next steps!

Gravity's cloud financial solution gives businesses the distinct advantage of having their financials and many other applications on just one platform. With Gravity's cloud accounting solution, you're able to increase productivity and efficiencies throughout your organization.

Better. Smarter. Accounting.

Gravity Software is the perfect match for mid-market businesses looking to replace their current entry-level and/or legacy application.

Schedule a demo today!

Or visit gogravity.com/schedule-a-demo

Connect with Gravity!

