



Text Us Now offers businesses a cross-device text platform to manage and record text conversations with prospects.

## How It Works

1 

Prospects select a website call to action to text your business directing them to the default texting app on their mobile device.

2 

An auto-responder confirms a double opt-in with the prospect and conveys a custom automated message.

3 

Your team is notified and can continue to message the prospect in The Conversion Cloud® Dashboard.

## Features

- Set the hours Text Us Now displays on your website.
- Customize your initial auto-reply message to prospects.
- Dashboard and email notifications keep your team informed of new messages.
- Double opt-in prompts ensure all text conversations meet text marketing requirements.
- Manage text conversations with your team through The Conversion Cloud dashboard.

## Benefits

- Move through the prospect journey faster. Consumers open 98% of text messages and 90% of text messages are opened within three minutes.
- Once a prospect opts in to receive texts, your sales team can use texting to nurture prospects from awareness to purchase.
- Our lead tracking enables your team to report on the marketing campaigns driving text conversations.

## The Conversion Logix Difference

Text Us Now prompts prospects to start a text conversation with your business directly from your website. This enables your team to manage and track text conversations through The Conversion Cloud dashboard, giving your team insights into the marketing channels driving leads.