



Give prospects a reason to take action on your website.

## How It Works

1 

Update your latest promotion, discount, or call to action in Concession Manager.

2 

Prospects can claim the promotion on your website in exchange for their contact information.

3 

Your team is notified when a prospect takes the desired action.

## Features

- Customize your offer, description, call to action, and lead qualification questions.
- Capture and qualify website visitors that claim promotions on your website.
- Integrate Concession Manager with your preferred lead management system.
- Track the source of leads and notify your team every time a lead claims a promotion on your website.

## Benefits

- Generate more leads for your business. Websites that add Concession Manager see a 65% increase in leads on average.
- Easily update your latest special across every page of your website.
- Leverage the lead capture functionality of Concession Manager to promote and gate different calls to action on your website.
- Increase lead response times with lead notifications and CRM integration.

## The Conversion Logix Difference

Concession Manager helps businesses promote offers and calls to action that result in lead generation across their website. The built-in lead qualification, notification, and CRM integration features help sales and marketing teams streamline their marketing and sales pipeline, ensuring leads are effectively managed and tracked throughout the customer journey.