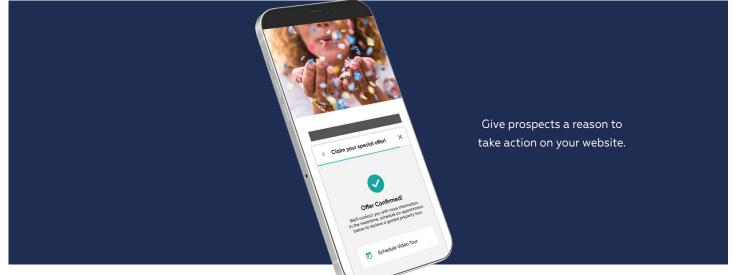


CONCESSION MANAGER[™]

LEAD CAPTURE OPPORTUNITIES



How It Works

1	

Update your latest promotion, discount, or call to action in Concession Manager.



Prospects can claim the promotion on your website in exchange for their contact information.



Your team is notified when a prospect takes the desired action.

Features

- Customize your offer, description, call to action, and lead qualification questions.
- Capture and qualify website visitors that claim promotions on your website.
- Integrate Concession Manager with your preferred lead management system.
- Track the source of leads and notify your team every time a lead claims a promotion on your website.

Benefits

- Generate more leads for your business. Websites that add Concession Manager see a 65% increase in leads on average.
- Easily update your latest special across every page of your website.
- Leverage the lead capture functionality of Concession Manager to promote and gate different calls to action on your website.
- Increase lead response times with lead notifications and CRM integration.

The Conversion Logix Difference

Concession Manager helps businesses promote offers and calls to action that result in lead generation across their website. The built-in lead qualification, notification, and CRM integration features help sales and marketing teams streamline their marketing and sales pipeline, ensuring leads are effectively managed and tracked throughout the customer journey.

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