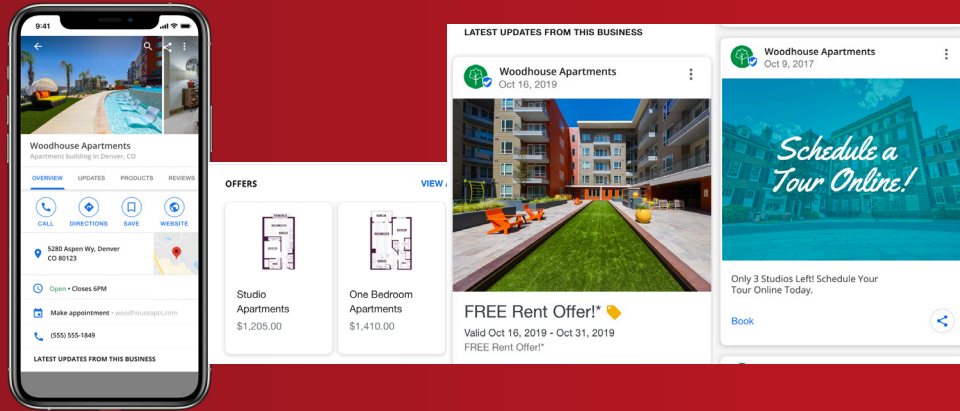


Optimize your Google My Business listing for visibility and lead generation.



How It Works

1

A prospect in your local area searches Google for a business or service you offer.

2

Your Google My Business listing is presented on the first page of the search results.

3

The prospect opens the listing and reads through the posts on your listing.

4

The prospect then visits your location, contacts your business, or clicks into your website.

Our Approach

46% of all searches in Google have local intent. We help businesses capitalize on this important traffic source through Google My Listing optimization.

We actively update our client's Google My Business Listings by posting twice a week and deep-linking the posts to lead capture tools. We help businesses boost their profile conversion rates by promoting offers, appointment scheduling, and new products and services.

Benefits

- Rank higher in local search listings and Google Maps.
- Drive more traffic to your website.
- Increase lead conversion rates.

The Conversion Logix Difference

- The calls to action on your listing and posts are linked to lead generation modules to help you convert anonymous local searchers into pre-qualified leads.
- We cross-reference your other marketing efforts to ensure the offers and promotions on your listing are up to date.
- We deliver real-time reporting into the types of searches generating listing traffic, views on posts, and your listing conversions.