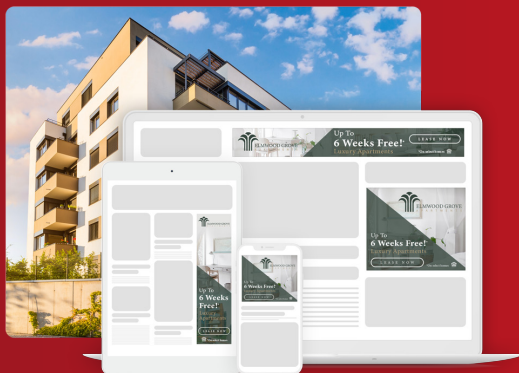


Capture in-market prospects with attention-grabbing banner ads.



How It Works

1

A prospective customer visits a website in our ad network while browsing the internet.

2

If the prospective customer meets your targeting criteria, a bid is made for your Display Ads to be presented.

3

If your bid wins, your banner ad is served to the prospective customer while they are browsing the website.

4

The prospective customer either clicks on the banner ad and is directed to your website or recalls your brand and searches for it later, driving website traffic.

Our Approach

Our creative team creates a custom set of banner ads designed to engage your target audience, communicate your product offering, and deliver a memorable brand experience.

Our team of Display experts leverages demographic, psychographic, geographic, and behavioral data to create a high-intent custom audience. We do this by targeting consumers who have recently searched for keywords related to your product or service and are in the geographic areas that align with your business.

By targeting prospects who are actively searching for similar services, we are able to deliver your ad to prospects who have the highest chance of converting into a lead.

Benefits

- Promote your brand, offer, or product across thousands of websites.
- Target local or national in-market prospects with relevant interests.
- Use custom image, gif, and video banner ads to capture your audience's attention and aid brand recall.

The Conversion Logix Difference

- We leverage a combination of the biggest ad networks in the world to give your campaigns the greatest chance of reaching your target audience.
- Our team tracks the full impact of Display campaigns by tracking direct clicks, direct conversions, post-view website visits, and post-view conversions.
- We actively manage your campaigns to ensure your ads deliver the maximum amount of impressions and conversions each month.