

Hexatronic Group AB (publ)

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## Hexatronic makes changes to Executive Management

As a natural part of a succession process, and to lay a better foundation for further expansion, the following changes have been made to Hexatronic's Executive Management during August.

**Magnus Eidebo**, previously Sales Manager and Vice President of Hexatronic Fiberoptic AB, takes over as President of Hexatronic Fiberoptic AB from Anders Tessmann, who is retiring. Mr. Eidebo has long experience of the telecom market, both from his own business and from Ahlsell AB.

**Christian Priess** replaces Peter Hem as Business Development Director of Hexatronic Group AB with the focus on Germany, the Middle East, Africa and marine cable. Mr. Hem is leaving Hexatronic of his own volition. Mr. Priess has an MBA from IMD, and has worked a lot internationally within NKT Group, Hilti Group and as CEO and founder of his own business.

**Christina Roman** is taking on a new role at Hexatronic Group AB with responsibility for the Group's purchasing. She has extensive experience of purchasing in the telecom sector, along with previous procurement roles primarily at Ericsson and Transmode.

All of the above are part of Hexatronic Group's Executive Management Team.

*"I am delighted to see some powerful talent in the shape of Magnus and Christian stepping up to manage and develop our business in Hexatronic Fiberoptic, and that Christina will now be developing our purchasing and procurement. We can see great opportunities to strengthen our competitiveness and profitability in this area. I would like to thank Anders and Peter for their tremendous contribution to the development of Hexatronic. Anders and his team have developed TD Fiberoptik (now Hexatronic Fiberoptic) over many years, and it now has a market-leading position in Sweden. Peter has, above all, established us on the German market, where we have now won our first order as recently announced,"* says Henrik Larsson Lyon, CEO of Hexatronic Group AB.

Gothenburg, August 27, 2019

Henrik Larsson Lyon

CEO Hexatronic Group

**For more information, please contact:**

Henrik Larsson Lyon, CEO Hexatronic Group, +46 706 50 34 00

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