

Double Chin Treatment Options

Carruthers & Humphrey

COSMETIC DERMATOLOGY

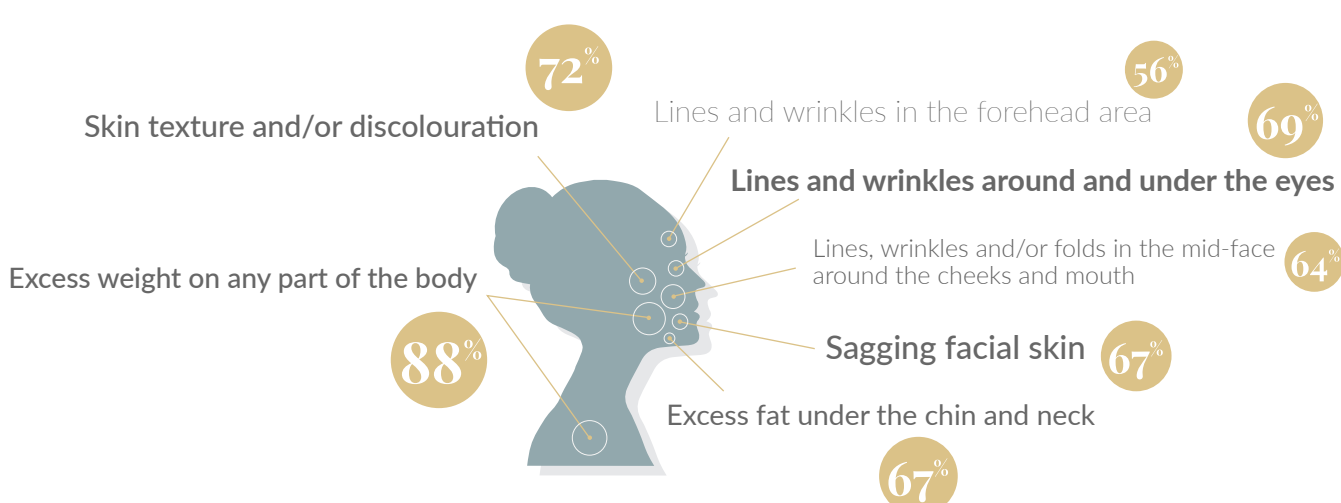


OF 7315 SURVEYED
50%
are considering a
**COSMETIC
PROCEDURE**

TOP 3 REASONS

- ✓ To look as **young** as I feel or better for my age.
- ✓ To appear more **attractive**.
- ✓ To feel more **confident**.

Conditions That Most Trouble Consumers (*2015 ASDS Consumer Survey)



Predictable and Consistent Outcomes



“We can now offer non-surgical options to treat a double chin. We have seen very predictable and consistent outcomes with the patients we have treated.”

Dr. Shannon Humphrey, Carruthers & Humphrey



“Regardless of weight, localized fat under the chin due to genetics can be resistant to diet and exercise.”

Dr. Jean Carruthers, Carruthers & Humphrey



Men underwent more than
1,000,000
non-surgical treatments such as
Botox, photo rejuvenation and fat reduction.

Report from the American Society for Aesthetic Plastic Surgery

“We’ve found that submental fullness is as much of a concern to patients as crow’s feet.”

Dr. Jean Carruthers, Carruthers & Humphrey



“(Since the launch of Belkyra), treatment of submental fat has become one of the more popular procedures for men in our practice.”

Dr. Katie Beleznav, Carruthers & Humphrey



A survey of 25,000 men found that more than **40%** were interested in having a cosmetic surgical procedure.

Treatment Stats

		TREATMENT TIME	TREATMENTS REQUIRED	RESULTS	SIDE EFFECTS
BELKYRA					
Uses a naturally-occurring substance that once injected breaks down and destroys fat cells. Highly customized dose and pattern – tailored to the individualized patient.	NON-SURGICAL	15 to 20 MINUTES	1+	LONG LASTING	• Numbness • Redness • Swelling • Bruising • Pain
LIPOSUCTION					
A small incision is made to insert the cannula – which uses suction to remove fat cells from the desired area.	SURGICAL	MINUTES to HOURS	1	LONG LASTING	• Tenderness • Rippling • Swelling • Bruising • Pain
COOLSCULPTING					
Uses cold to freeze and destroy fat cells.	NON-SURGICAL	1 HOUR	1+	LONG LASTING	• Numbness • Redness • Swelling • Bruising • Pain
THERMAGE					
Uses Radio-frequency technology to stimulate and tighten existing collagen and activate new collagen growth. Provides tightening of skin laxity and contouring for the lower face and under the chin area.	NON-SURGICAL	MINUTES to HOURS	1	1 to 3 YEARS	• Redness
ULTHERAPY					
Uses Ultrasound technology to stimulate and tighten existing collagen and activate new collagen growth deep in the dermis. Provides deep tightening of skin laxity and lifting of the SMAS muscle for a more defined lower face and profile.	NON-SURGICAL	MINUTES to HOURS	1	1 to 3 YEARS	• Tenderness • Redness • Bruising

To learn more about double chin treatment options contact

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