MODULARIS

How to Modernize Your App in 12 Weeks!

This is Tom, the CEO of a software company. He needs to modernize his software to meet customer demand.

STEP 1: DISCOVER | 1 WEEK | $10,000

Our executive advisory team works with CEO Tom, sales, marketing and product teams to clarify the business drivers for product success.

TECH360
- Product Roadmap
- High-level Product Requirements
- Development Estimate

DISCOVER | 1 WEEK

Requirements and product design elements are created for Tom to connect business goals to product development.
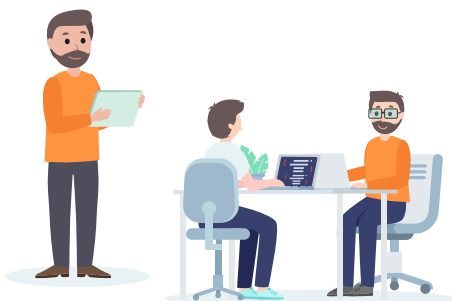
STEP 2: DESIGN | 2 WEEKS | $25,000

Our Product Design and Engineering team will design a high-level architecture, User Experience model and estimated schedule to deliver a product that will quickly alleviate your pain & move your team forward!

Product Design Effort → High-level Architecture → Release Schedule → UX Design / UI Prototype

DESIGN | 2 WEEKS

Tom's development team works closely with the Modularis team to deliver a production-ready product in 12 weeks!

STEP 3: MODERNIZE | 12 WEEKS | STARTING AT $45,000

The Modularis team will work closely with your existing team to implement PlatformPlus and supercharge your productivity.

PLATFORMPLUS
- PlatformPlus installed
- Training for existing team
- Executive Advisory to provide guidance and support
- Unlimited support for your team
- Production-ready product release!

MODERNIZE | 12 WEEKS

RESULT: A PRODUCTION-READY RELEASE!

Start 2021 with a bang and make modernization a reality at your company.
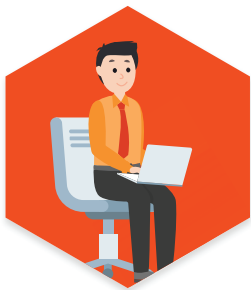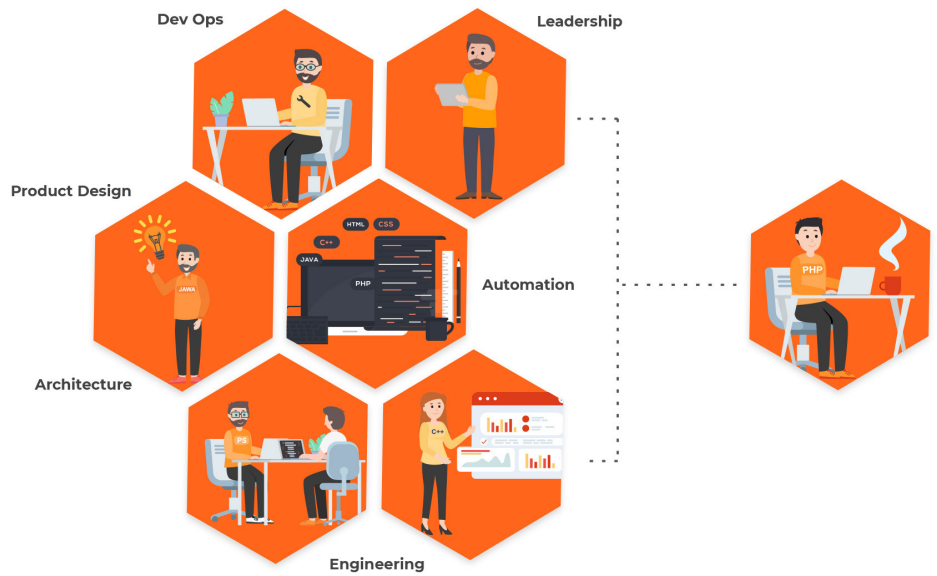
Get the team and technology to de-risk and accelerate software development for the price of a full-stack software engineer.
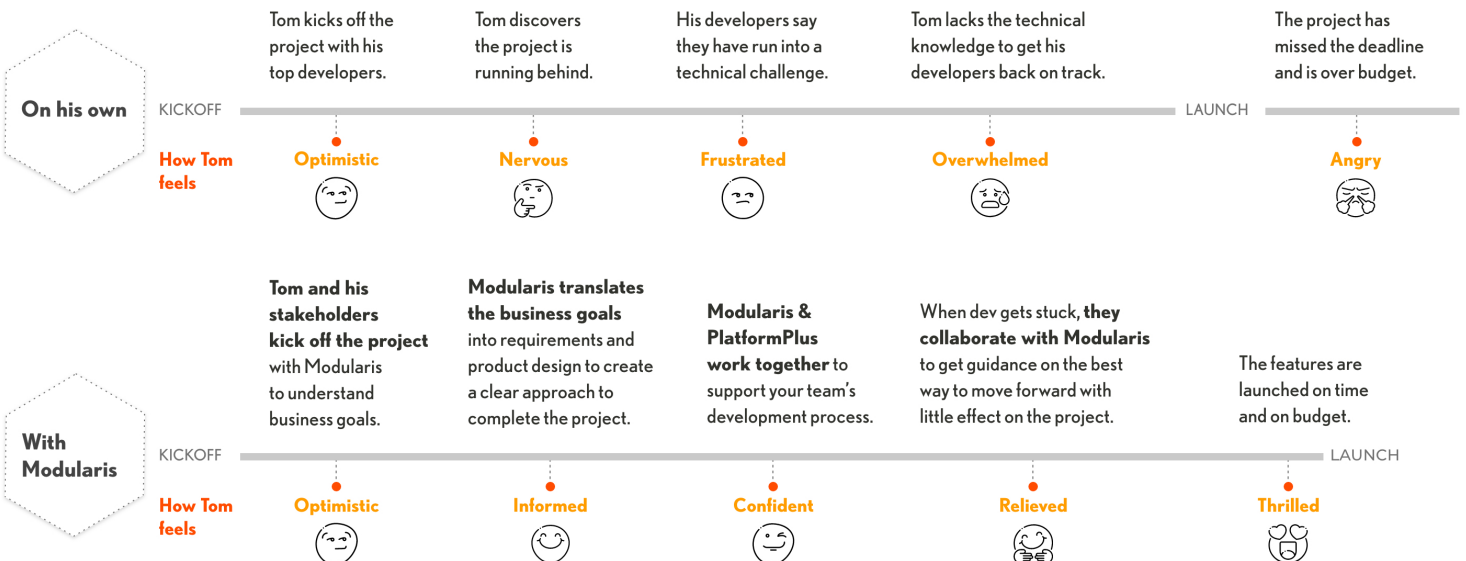
MODULARIS

Building a team of top talent that can handle all aspects of software and product development comes with a hefty price tag — one that isn't affordable for most software companies.

On top of that, you get the power of automation to breeze through complex functionality and a flexible, scalable architecture that is always up-to-date.

Dev Ops

Leadership

Product Design

Automation

Architecture

Engineering

How the experience compares:

This is Tom, the CEO of a software company.
He needs to modernize his software to meet customer demand.

On his own

	Tom kicks off the project with his top developers.	Tom discovers the project is running behind.	His developers say they have run into a technical challenge.	Tom lacks the technical knowledge to get his developers back on track.	The project has missed the deadline and is over budget.
KICKOFF				LAUNCH	
How Tom feels	Optimistic	Nervous	Frustrated	Overwhelmed	Angry

With Modularis

	Tom and his stakeholders kick off the project with Modularis to understand business goals.	**Modularis translates the business goals** into requirements and product design to create a clear approach to complete the project.	**Modularis & PlatformPlus work together** to support your team's development process.	When dev gets stuck, **they collaborate with Modularis** to get guidance on the best way to move forward with little effect on the project.	The features are launched on time and on budget.
KICKOFF				LAUNCH	
How Tom feels	Optimistic	Informed	Confident	Relieved	Thrilled

"How are you sleeping these days?"

MODULARIS

As introductions go, we admit ours is a bit unorthodox.

But the way we see it, that's really the crux of our job: to help our clients sleep better at night.

That ambition has fueled our company for more than two decades and helped us discover our purpose in the universe.

We exist to de-risk and accelerate software development so you can bring your products to market faster and with total confidence.

You know that overwhelming sense of stress and uncertainty that sits on your shoulders like a couple of giant cinder blocks? Modularis can take those away for good.

But before we go any further, it's important to understand that you don't need to be technically-minded or fluent in technical speak to set your business up for success.

That's our job.

In many ways, our primary functions are to advise, strategize, and execute. We're here to make things happen and to help you understand, in the simplest terms possible, what you should be doing, why you should be doing it, and how it can help your business succeed.

In an industry ripe with up-and-comers and fly-by-nighters, we're the adults in the room. And we're okay with that. We're not here today and gone tomorrow. We are committed to your success and with us we bring maturity, experience, and professionalism to every project.

For twenty years we've built, re-built, refined, tweaked, modified, and over-analyzed every inch of how we help our clients achieve business success through their software product development. That level of persnickety dedication and maturity is precisely why our clients sleep so well at night. They don't have to worry about waking up to technical glitches, snafus, or outright disasters that transpired during the night.

After all, you have more than just money riding on this — there's also your reputation, time, energy, passion, livelihoods of employees, and more. SO much more.

That's not lost on us.

Our success stems from the mastery of three key components:

PEOPLE: we bring in dynamic, experienced leadership to help drive innovation and identify the things necessary to help you succeed. You can count on us to be the steady hand on the tiller that will see you through rough waters.

PROCESS: we've trimmed away inefficiencies and removed the friction that hinders the development process to give you timely visibility that allows you to make strategic decisions and increase development velocity.

TECHNOLOGY: we've spent 20 years solving software architecture problems and refining our software development platform. The result is a platform that can deliver 75% of your final software solution with the click of a button, thus allowing your team to focus on the remaining 25% of driving innovation and delivering value for your customers.

Yes, you read that correctly: 75 percent!

We can also reduce your software development efforts and costs by up to 70%. Maintenance by up to 90%.

With Modularis, you don't have to worry about R&D. You can just focus on growing your business.

Interested in learning more?

You have nothing to lose and so much to gain.

Like a perfect night's sleep.

A.J. Singh
Co-founder &
Chief Executive Officer

Jaime Marcial
Principal

Olivier Gasson
Principal / Co-founder

Cargill's new system opened international markets.

"Adopting Modularis as our development platform allowed us to bring a new, robust product to market in a very short time frame."

Cargill

SmartWitness secured a rapidly growing recurring revenue stream with their new single-source, multi-tenant cloud offering.

"Modularis has been a terrific strategic partner for us. They have the leadership, experience, discipline, and technology we needed to build and grow our global IoT platform."

Nick Mirchef, President

SMARTWITNESS

Sign up for a discovery call to learn how we can modernize your app in 2021.
Visit: www.modularis.com/contact