

Simplifying data and building better workflows.

CHOATE
— CONSTRUCTION —

Eliminate workflow blockers and allow teams to work efficiently by improving the way information is organized and shared.

Losing time from unorganized data

For the team at Choate Construction, a large commercial and general contractor headquartered in Atlanta, storing and organizing site photos on multiple devices wasn't working. When the storage on their company cell phones was maxed out, they tried digital cameras, but that required keeping track of multiple memory cards. They had hundreds of pictures to hand-catalog by location and unit number—taking valuable time away from construction projects.

Easy accessible and auto-organized

When a big project came in, managing the number of photos got so stressful that the Choate team decided that something had to change. So they tried StructionSite. The interface is easier to navigate than other products on the market and the team likes the pinning feature allowing immediate location tagging on each photo. Plus, the subscription price was right within their budget.

The new 360° cameras also made a huge impact—saving time and providing a clearer view of the site progress. With either the Insta360 One X or the Ricoh Theta V, Choate managers were able to take one photo instead of eight.



Plans and photos become one

For Choate, time and money saved using StructionSite was worth the investment and integration into the SOP. Now, their photos can be linked to architectural plans, punch lists, and managed with the app's convenient collaboration tools and integrations. Oscar Chica, VDC manager at Choate explained that because StructionSite integrates with Procore, it saved a huge amount of time in categorizing images.

"Dates and locations were tagged on the photos and photos landed in the right folders to link with areas in Procore...Being able to markup the 360° photos on the platform is very useful, too."

Tim Watson
Virtual Construction Manager

Through the integration of Navisworks and civil plans, the photos for utilities and site clearing were matched to the plans from start to finish minimizing trips to the job site during coordination meetings. Linking the actual image with the model was invaluable for a team unable to get to the job site. When something went wrong, or a difference was found between model and photos, problems could be identified in minutes instead of hours.

Winning more work

In one of Choate's project interview walk-throughs, photos were taken and seamlessly integrated using StructionSite to showing off their workflow impressing the owner before landing the contract. The demonstration gave them even more of a competitive edge to win the business. As Choate has continued to apply their new workflow, the user experience for owners has been easy to navigate not requiring them to be tech savvy. And, with the added advantage of cloud-based data storage instead of using company server space, the buy-in from stakeholders is immediate.