

Case Study

Client: PowerFleet

Date: November 2020



We design, build, scale, and support exceptional software.

Tarmac designs, builds, scales, and supports exceptional software. We are technology agnostic and leverage a wide array of modern languages like Ruby, Javascript, Python, and Java. We help our clients deliver higher quality software quicker by relying on our proven software development approach, the "Tarmac 10".

www.powerfleet.com tarmac.io/process.html

PowerFleet's App provided actionable business insights, enabling customers to improve safety compliance, reduce overhead costs, streamline operations, and increase profits.

PowerFleet is a global leader and provider of wireless IoT and M2M solutions for securing, controlling, tracking, and managing high value enterprise assets such as industrial trucks, tractor trailers, containers, cargo, and vehicle and truck fleets.



01

The Challenge

PowerFleet is the pioneer in the use of wireless technology to track, control, and manage high-value mobile assets. They approached Tarmac to develop powerful yard management software.

02

The Solution

Our team developed an app to enable PowerFleet the ability to view asset location in the yard, locate their asset by location, condition, and we gave them the flexibility to set the conditions of their application.

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60% of respondents stated that attracting suitable talent was a barrier to success” - UK FinTech Census 2017

Source: UK FinTech State-of-the-Nation April 2019

Disclaimer

This Investor Presentation has been prepared by Tarmac.io (The "Company") for investors, solely for informational purposes. The information contained herein has been prepared to assist prospective investors in making their own evaluation of the Company and does not purport to be all-inclusive or to contain all of the information a prospective or existing investor may desire. In all cases, interested parties should conduct their own investigation and analysis of the Company and the data set forth in this information. The Company makes no representation or warranty as to the accuracy or completeness of this information and shall not have any liability for any representations (expressed or implied) regarding information contained in, or for any omissions from, this information or any other written or oral communications transmitted to the recipient in the course of its evaluation of the Company. This information includes certain information, statements, projections, and estimates provided by the Company with respect to the projected future performance of the Company. Such statements, estimates and projections reflect various assumptions by management concerning possible anticipated results, which assumptions may or may not be correct. No representations are made as to the accuracy of such statements, estimates or projections. Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters pertinent to investment in the Company. This presentation may contain statements that are not historical facts, referred to as "forward looking statements." The corporation's actual future results may differ materially from those suggested by such statements, depending on various factors including those described herein or subsequently provided in a due diligence phase leading up to an investment.

95% Overall Project Success Rate

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03

Tech Stack

We designed and developed for all platforms and operating systems. Tarmac to develop powerful yard management software.

04

The Results

By partnering with Tarmac, PowerFleet gained real-time and accurate insight to their assets. With critical business intelligence at their fingertips, PowerFleet was empowered to give their customers unique insights into their high-value mobile assets. With this power of visibility and control, their customers could in turn improve safety compliance, reduce overhead costs, streamline operations, and increase profits.

About PowerFleet

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About Tarmac

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