



Nicky Tay

Nicky specialises in Design Thinking method. To date he has accumulated over 1000 hour of Design Thinking coaching experience. He has coached all levels of executives from across industries. His expertise is helping others breakthrough their critical mindset and instil creative confidence to drive innovation. Not only has he coached corporate organisations but also officers from all the government ministries. That includes doctors from the Ministry of Health (MOH), lecturers from the Ministry of Education (MOE), police officers from the Royal Malaysian Police (RMN) and even the Royal Malaysian Navy (RMN).

He graduated with a bachelor's degree in Civil Engineering and armed with strong passion in developing others, he ventured into training and development industry. His aim is to help everyone that he came across to improve and be better. His background in Engineering allows him to be able to understand technical work nature and helped him relate with his participants.

He also helps young individuals to do what they love for a living. He coaches them in aligning their career and businesses with personal values and vision. This transforms his client from inaction to IN-ACTION. His method involved the usage of positive psychology and other scientifically validated assessment tools to achieve personal breakthrough.

As a coach, a big part of what Nicky brings to the team is energy and self-awareness. When he amplifies the energy, the team feeds off it, and becomes a lot more receptive to taking in information. He uses team feedback and reflection to help teams grow together.

Outside of work, he really likes keeping fit and reading books. He is a true appreciator of nature and find the time to capture it in pictures whenever he can.

Education and Certifications

- B.Eng (Hons) Civil Engineering
- Certified Transformational Coach
- Certified Behavioral (DISC) Consultant, Institute of Motivational Living Inc. USA
- Certified Workplace Big Five Consultant, Centre of Cognitive Studies, USA
- Design Thinking Innovation Ambassador
- Public Speaking Training & Facilitator Certification by Udemy
- PSMB Certified Trainer