



Jeff Cheah

Jeff Cheah understands the challenges of managing & leading a group of people towards meeting targets & goals. It's all about sharing the vision, communicating roles and responsibilities, create a people-oriented workplace culture and coaching people. He believes that every Leader possesses skills, talent, ideas, faults and flaws. The Leader & Manager must have the courage & humility to unlearn & learn and seek to understand what makes people tick. Jeff Cheah

has been training, coaching and mentoring Leaders & Managers for the past 25 years to sharpen their leadership and communication skills. In his role as a Training Facilitator, he has lead groups of Managers towards practicing and implementing programs to develop their basic management skills which are essential to the success of Companies they managed.

As an Executive Coach & a Vistage Chair/CEO Coach, he has made Leaders aware that a shift or change in their behavior can result in positive business outcomes. He has also explored ideas and thoughts that Leaders can immediately put into action that can result in employees be more loyal and committed. He personally believes that every Leader needs a Coach and a Mentor to guide them thru the challenges. A leader with a will to learn and possess strong learning agility will be able to meet the challenges of managing in the 21st Century.

Education and Certifications

- B. Sc (Hons) Mathematics, USM Penang, Malaysia
- ICF Associate Certified Coach (with over 800 Coaching hours)
- Certified Master Performance Coach (CMPC),
- Associate Coach, Marshall Goldsmith Stakeholder-Centred Coaching
- Certified Personal Profile Analysis (Thomas Int'l DISC)
- Harrisons Assessments Certification (HATS)
- Certified Executive Trainer of for Leadership & Communication Skills Program (NBO Group)
- HRDF Certified Trainer, Ministry of Human Resources, Malaysia
- Certified in 360 Feedback System (NBO Group)
- Certified in Crucial Skills & Crucial Accountability by Vital Smarts