

# Activate22

## QUEENSLAND

BY  SIGNONDAY

health +  
wellbeing  
Queensland

 Queensland  
Government

## PRESENTATION AGENDA 45mins

Welcome to SIGNONDAY.

Australia's #1 online mobile platform for Sport, Fitness & Recreation.

Our goal is to make it easy to **SEARCH** and **SIGN-ON** to all activities, and be **REWARDED** for participating and staying active.

### MARKETING 15mins

- Targeted marketing & provider tools to drive search to the #1 online mobile platform.
- Activity focused search tools for fast selection of individual, family and disability activities.
- e-Gift capabilities to expose sports, fitness & recreation activities to the \$1.5-2.5 billion Australian eGift marketplace per annum

### MANAGEMENT 15mins

- Why SIGNONDAY can streamline your cashflow and get over 80% of fees upfront
  - Support and reports with ease saving you valuable time
- Fast forms and data collection, easy to update prices and information

### MONEY 15mins

- **PLAYCART** - Collection upfront for all activity providers via payment options that deliver complete checkout of funds
- Digital wallet management and access to \$1 billion plus in lending to ensure grassroots activity providers are paid upfront
  - Easy voucher redemption and tailored discount codes for activity provider needs. Fair Play voucher processing

### Q&As

Questions from the audience. Share any insights together.  
Finding solutions with SIGNONDAY. Request more detailed information.

# Why **ACTIVATE** & unlock the full marketing potential of **SIGNONDAY**?

Adding **SIGNONDAY** to your Sports, Fitness & Recreational marketing strategies helps drive secure \$\$\$.



## Connect new **Participants** online

Turn browsers looking at your listing into active Participants with ease.

*Be found quicker on our mapping.*



## Market your **Free & Paid** activities

Add sign-ons, special packages and trial periods to convert new Participants.

*Reach a larger local audience.*



## **PLAYCART** - Payment options

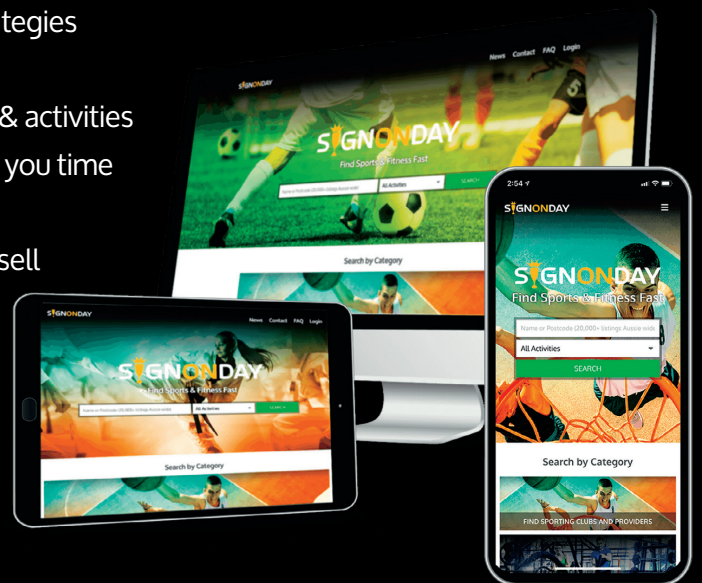
Secure payment checkout is fast via Credit/Debit, Zip, Openpay, Paypal or e-Gift.

*Saving hours of time chasing fees.*

## OK ... let's talk about the **MARKETING FIREPOWER + VALUE**

**SIGNONDAY** is striving to provide the lowest cost-effective fintech to grassroots in Australia.

- FREE **SIGNONDAY** listing - no hosting or annual fees
- FREE advertising via **SIGNONDAY** digital marketing strategies
- FREE enquiries from **PARTICIPANTS** about your services
- FREE use of system for all types of FREE sign-ons, trials & activities
- FREE **SIGNONDAY** support direct to participant to save you time
- Access to your own personalised Dashboard
- Add all your price options for **SIGNONDAY** to market & sell
- Set-up discount codes and family bundle discounts
- Add your logo for personalised branding
- Embed your **FACEBOOK** content on your listing
- Listing performance & transaction reports
- Set up **PLAYCART** for all transaction functionality
- No chasing fees - be paid upfront weekly
- Secure & flexible payment options for Participants
- Pay per transaction - performance-based system
- 3.5% processing fee per total Participant transaction to \$285 and then only \$9.06 over \$285 to save you \$\$\$
- Fair Play redemption available for QLD Activity Providers



**SIGNONDAY**  
Find Sports & Fitness Fast

[Please click to sign-on for upcoming presentations](#)

- Gold Coast • Brisbane • Toowoomba • Sunshine Coast
- Rockhampton • Mackay • Townsville • Cairns

For more information please email [nathan@signonday.com.au](mailto:nathan@signonday.com.au)

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