



*THE STANDARD ELECTRIC*  
**ADVANTAGE**

# YOUR PARTNER IN SUCCESS

Standard Electric Supply Co. is a full line electrical distributor, emphasizing industrial automation and control products with a focus on the OEM and MRO marketplace. Established in 1919, we are a fourth generation, family-owned company committed to supplying our customers with the very best products and solutions. As a family-owned business, we have the ability to tailor specific solutions and adapt quickly to customer needs. This is our advantage over other suppliers. After over 100 years in business, we know what it takes to make a partnership succeed.

- Competitive Pricing
- Technical Support
- Unique Customized Solutions
- Logistical Services



## CONTINUOUS IMPROVEMENT ENSURING THE HIGHEST QUALITY SERVICE

Standard Electric stays true to our strong tradition of innovation and service. Our primary focus is to understand your changing needs and effectively exceed your expectations. We have processes in place to ensure we are doing our best to serve you.

### ISO CERTIFICATION



Our ISO 9001:2015 certification allows us to organize processes, improve process efficiencies and continually improve in all areas of our business to better service our customers.

### CUSTOMER SATISFACTION



Customer Satisfaction is #1! At Standard Electric we value your opinion so much that we have created a customer portal to solicit your feedback.  
email: [customersatisfaction#1@standardelectricsupply.com](mailto:customersatisfaction#1@standardelectricsupply.com)

# LET US BE YOUR ADVANTAGE

With multiple distribution warehouses stocked with ready-to-ship inventory, Standard Electric Supply Co. will deliver the parts you need - when you need them.



18 Stocking Locations  
throughout Wisconsin,  
Illinois and Indiana



Over 20 Million  
Dollars in Inventory  
Stocked and Available  
to Ship



On Time Delivery  
Rate Over 99%

## CUSTOMIZED SOLUTIONS

WE SELL MORE THAN PARTS, WE SELL SOLUTIONS

Our CUSTOMIZED SOLUTIONS give your business an ADVANTAGE against your competitors. Every business is different; that is why we tailor our solutions to meet your specific need. We collaborate with you to help your operation become more efficient and profitable. We are committed to providing the next time-saving, cost-cutting or process-simplifying solution to ensure your business thrives!



### ENGINEERING SERVICES

Our team of over 30 engineers is ready to assist you with your engineering needs:

- Product Selection Assistance
- Custom Application Solutions
- Technical Support
- Plant Automation
- Programming Assistance





## INVENTORY MANAGEMENT

Save time and procurement costs with Inventory Management:

- Fewer Stockouts
- Higher Inventory Turns
- Advanced Reporting
- Parts Sourcing
- Reduced Ordering Costs and Scrap



## REPAIR SERVICES

Save money on costly part replacements. Extend the life of your current product with repair services:

- Repair of Over 120,000 Products
- Hundreds of Manufacturer Parts Serviced including Rockwell/Allen Bradley



## KITTING & CUSTOM ASSEMBLIES

Focus on what you do best. Free up time with our kitting and custom assembly solutions:

- Kitting
- Terminal Block Assemblies
- Respooling Wire
- Cut To Length Wire & Tubing
- Custom Electrical Solutions



## NATIONAL CUSTOMER SOLUTIONS

As a preferred supplyFORCE partner we can help you consolidate your supply chain with:

- Access to Key Manufacturing Lines
- Local Fulfillment and Support
- Enhance your Supply Chain Efficiencies
- Cost Savings
- One Corporate Agreement





## IIoT SOLUTIONS

In the digital age, data is king. Our team of IIoT experts will work with you to customize the best IIoT solution for your operation:

- Monitor for Faster Time-to-Market
- Analyze to Reduce Production Waste
- Predict to Minimize Downtime



## 24 HOUR CUSTOMER SUPPORT LINE

For emergencies after hours, or on the weekend contact our 24 Hour Support Line:

- 24/7 Support
- Troubleshooting / Diagnosis
- Order / Source Hot Product
- Staffed by our Trained Engineers



## TRAINING & SEMINARS

Stay at the forefront of the latest technology and emerging industry trends with our various educational opportunities:

- On and Off Site Training
- Hands-On Training Opportunities
- Variety of Industry Topics



## ENCLOSURE MODIFICATION

Keep your project on time and on budget with our enclosure modification services:

- Enclosure Assembly
- Holes and Cut-outs
- Sub Panel Modifications
- Climate Control





"How you adapt to changes determines your success. Over the last 100 years Standard Electric has stayed true to our Tradition of Innovation and Service. Our fanatical commitment to continuous quality improvement and exceeding the expectations of our customers is something we pride ourselves on. We look forward to the opportunity to partner with you."

Larry Stern  
President  
Standard Electric Supply Co.



Order Online!

[www.standardelectricsupply.com](http://www.standardelectricsupply.com)

p|800-776-8222 ■ WISCONSIN | ILLINOIS | INDIANA

Tradition | Innovation | Service