

# ADVANTAGE NEWSLETTER

Industry updates from  
your trusted advisor.



March 2021



## **Our Technical Solutions Team is Here to Help You 24/7**

With a broad spectrum of experience, Standard Electric Supply Co.'s team of over 30 Technical Specialists offer an educated and strategic approach to solutions.

With an average professional experience of over twenty years, our Technical Solutions Team members are experts on a wide range of industrial products and applications.

Having our in-house Technical Solutions Team available to you truly separates us from every other industrial automation and electrical distributor in the industry.

**LEARN  
WHY**





## **Durability and Flexibility at its Finest: Meet Rittal's AX Enclosures**

With winters in the Midwest, we run the gamut on cold, damp weather. We protect ourselves, but what about our electronics? Introducing the AX series enclosure, Rittal's newest series with the outdoor market in mind.

[Learn more...](#)



**ENGINEER  
SPOTLIGHT**  
FEATURING STANDARD ELECTRIC'S  
TECHNICAL SOLUTIONS TEAM



**Al Geiger**  
Business Development  
Specialist

**What is your role?**  
Business Development Specialist

**What do you specialize in?**  
Schneider Electric products

## **The Only Solution You Need: Label Your Entire Electrical Panel with Brady**

We've already introduced you to the BradyJet J1000 Industrial Printer for terminal blocks. Combine the J1000 and the included Brady Workstation Software with another Brady printer, and you have a single solution for labeling your entire electrical panel.



[Learn More...](#)



**Make Big Brother Work for You: Remote Monitor the Person to the Problem**

Ready to streamline the efficiency of your field service organizations through intelligent scheduling and guaranteed notifications? Meet CFSWorX by ICONICS.

**[Continue Reading...](#)**

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**MANAGER MINUTE** 

STANDARD ELECTRIC SUPPLY CO.

WITH ALEX MUNOZ



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**Hot Products: See the Industry's Latest!**

# MARCH HOT PRODUCTS

from Standard Electric

Includes paid promotion

0:01 / 4:13



## Upcoming Events Hosted by Standard Electric



**Part 2: Helpful Tips  
and Tricks for Basic  
Automation Tasks**

Thursday, April 15th  
11:00AM CST (Webinar)

**Register  
Now**



**The Benefits of  
Hygienic Products in  
Food & Beverage  
Applications**

Wednesday, April 28th  
1:00PM CST (Webinar)

**Register  
Now**



**What is a DTM and  
How Can It Help Me?**

Wednesday, May 12th  
11:00AM CST (Webinar)

**Register  
Now**



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